



Milwaukee's Toy Machine Gun Takes Aim With New Single, "All the Same."



NEW YORK - Sept. 17, 2026 - [PRLog](#) -- "Good things come to those who wait," and on **September 18, 2026**, Ton-Up Records will release "**All the Same**," the first single from the long-awaited third album, "**Waiting for Diamonds**," set for release on **October 16th**.

Recorded during the 2020 pandemic in Seattle, Washington, at M.A.R.S. Studios, the album marks a new chapter for the Milwaukee, Wisconsin alt-rockers. "Recording during the pandemic came with its own weirdness," says lead singer Sam Taylor. He continues, "That period of time was special for me because I basically felt like I had to play to process all of my intense emotions at that time."

"The entire process was a real journey for our band as well as a sign of us maturing as artists after working together for over 25 years." said vocalist/bass player Mark Strothmann. Formed in 1995 by Strothmann and Sam Taylor, the band's debut, "Where's the Mansion," was released in 2001, followed by "Split the Dayz" in 2005. Chad Larkin (Guitar, Vocals) and Joe Taylor (Keyboard, Piano, Rhodes, Backing Vocals) round out the line-up.

The band brings its Big Star/Beatles/Kinks influence and love of power pop to "All the Same." Taylor says of the song, "Lyrically, it's about how we write our own version of the people in our lives and then start to believe it — like everyone's working from their own story of each other." Drummer Michael Musburger (Supersuckers, The Posies) makes a guest appearance on the album.

Their unique sound captures the spirit of lifelong friendship and a love of Rock and Roll.

Toy Machine Gun crafts catchy songs with a dash of sentimentality that describe their experience and adventures in the land of Gene Wilder, Harley-Davidson, and breweries.

<https://toymachinegun.lnk.to/AlltheSame>

Ton-Up Records & Music Publishing is an independent record label and music publishing company formed in 2009 by musician **Eddie Star** (**Eddie Star & The Zero Effect**, **JoyBox**). In addition to Star's music, its roster includes **Blood on the Saddle**, **Greg Davis**, **Philip Paul Kelly**, **Toy Machine Gun**, and the solo catalog of 1960s legend **Dean Ford** of **The Marmalade** fame.

<https://tonuprecords.com/>

Contact

For A Little Extra Publicity

***@foralittleextrapublicity.com

--- End ---

Source	Ton-Up, Inc.
City/Town	New York City
State/Province	New York
Country	United States
Industry	Music
Tags	New Release
Link	https://prlog.org/13171100



Scan this QR Code with your SmartPhone to-

- * Read this news online
- * Contact author
- * Bookmark or share online