

## **Institute for Financial Literacy Announces Winners of the 20th Annual Excellence In Financial Literacy Education (EIFLE) Awards**



*Recipients honored for their distinguished accomplishments in developing, implementing and promoting successful financial literacy education worldwide.*

**PORTLAND, Maine - April 14, 2026 - [PRLog](#)** -- The Institute for Financial Literacy ([www.FinancialLit.org](http://www.FinancialLit.org)), a nonprofit 501(c)(3) organization whose mission is to promote effective financial education and counseling, is pleased to announce the winners of the 20th Annual Excellence In Financial Literacy Education (EIFLE) Awards ([www.EIFLEawards.org](http://www.EIFLEawards.org)), which were presented April 13, 2026 at a dinner during the 21st Annual Conference on Financial Education in Lake Buena Vista, FL. The EIFLE Awards were created to acknowledge innovation, dedication and the commitment of individuals and organizations that support financial literacy education worldwide. After considering many strong nominations, the judges presented 14 EIFLE Awards.

### **Organizations of the Year**

**For-Profit:** iGrad

**Not-For-Profit:** Virginia Credit Union

**Government:** NC Department of State Treasurer

### **Educators of the Year:**

Calla Flannery

Wally Luckeydoo

### **Adults' Books of the Year**

**General:** Roots of Prosperity: Building Legacies Beyond Wealth

**Money Management:** How I Accidentally Turned My Kids Into Financially Entitled Monsters

**Investing & Retirement Planning:** How to Make Money in Any Market

### **Adults' Education Program of the Year:**

3rd Decade Program

### **Children's Books of the Year**

**General:** Ten Dollar Adventure

**Saving:** The Adventure of Money: A Guide to Saving, Budgeting, and Investing

**Children's Education Programs of the Year**

**General:** Skoala

**Saving:** Sandton Fun Factory

**Game of the Year:**

Credit Card Scavenger Hunt

**About the Excellence in Financial Literacy Education (EIFLE) Awards**

Established in 2007, the mission of the EIFLE Awards is to promote the effective delivery of consumer financial products, services and education by acknowledging the accomplishments of those that advance financial literacy education. The EIFLE Awards dinner is held each year during the Annual Conference on Financial Education.

**About the Institute for Financial Literacy**

The Institute for Financial Literacy is a nonprofit 501(c)(3) organization whose mission is to promote effective financial education and counseling. As a national authority on adult financial education, the Institute advances professionalism and effectiveness in the field of financial literacy by hosting the Annual Conference on Financial Education™, presenting the Excellence In Financial Literacy Education (EIFLE)™ Awards, and administering certifications through Fincert.org™.

[www.FinancialLit.org](http://www.FinancialLit.org)

[www.EIFLEawards.org](http://www.EIFLEawards.org)

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