



Locum Anesthesia Solutions Rebrands to Krewe Anesthesia to Support Strategic Vision & Growth

The company unveils a new visual identity, new website, and refreshed positioning

NEW ORLEANS - July 17, 2024 - [PRLog](#) -- Krewe Anesthesia, formerly known as Locum Anesthesia Solutions, is pleased to announce its rebranding initiative aimed at better reflecting the company's offerings and growth. Founded by CRNAs Gavin Baker and Chase Chiasson in 2020, Krewe Anesthesia is dedicated to addressing the evolving needs of anesthesia departments nationwide by providing superior coverage solutions and supporting CRNAs with new career choices and opportunities.

The rebrand to Krewe Anesthesia is inspired by the vibrant culture of New Orleans, where "Krewe" is a fanciful spelling of crew, or a group or community united by shared purpose and mutual support. As New Orleans natives, Gavin and Chase drew inspiration from their hometown's unique spirit, embodying the essence of community and resilience in their company's identity.

"Our new brand, Krewe Anesthesia, signifies more than just a name change," said Gavin Baker, Co-Founder. "It represents our dedication to creating a supportive network for CRNAs and delivering exceptional coverage solutions to our healthcare partners."

Since its inception, Krewe Anesthesia has quickly become one of the nation's fastest growing workforce solutions firms. The rebranding marks a pivotal moment in the company's evolution, reinforcing its focus on community, excellence, and growth.

New Logo and Brand Identity:

The new logo features a stylized fleur-de-lis, a symbol closely associated with New Orleans' heritage and culture. This emblem represents unity and the collective strength of Krewe Anesthesia, its clients, and CRNA community.

"The rebranding effort aligns with our core values and vision for the future," added Chase Chiasson, Co-Founder. "We are excited to continue our journey as Krewe Anesthesia, building on our shared successes with clients and CRNAs and expanding our impact in the healthcare industry."

Krewe Anesthesia remains committed to its founding principles of providing CRNAs with the support they deserve while offering healthcare facilities a modern and more efficient approach to CRNA coverage. This rebrand is a testament to the company's growth and its unwavering dedication to the anesthesia profession.

About Krewe Anesthesia:

KREWE Anesthesia is a CRNA-owned firm that specializes in providing customized solutions for staffing and optimizing anesthesia operations for healthcare facilities across the U.S. leveraging our clinical backgrounds and our unique nationwide network of CRNAs, we streamline your CRNA coverage with speed, efficiency and precision. Learn more at <http://www.kreweanesthesia.com>.

Contact

Chase Chiasson

cchiasson@krewesolutions.com

(985) 438-9589

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Source	Krewe Anesthesia
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State/Province	Louisiana
Country	United States
Industry	Health
Tags	Crna Staffing
Link	https://prlog.org/13029552



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