

iTS Group And KUARIO Formerly Announce Strategic Distribution Partnership

Adding KUARIO MFP Kiosk to the iTS solution portfolio fills an existing gap in the market for an intuitive solution that manages printing in public and semi-public environments such as public libraries and shared office buildings.

HARROW, U.K. - **Sept. 8, 2023** - <u>PRLog</u> -- iTS, the leading software developer and Print.Copy.Scan solution specialists and KUARIO, global providers of cloud solutions for the management of self-service multifunction printers today announce a strategic partnership regarding the distribution of the KUARIO MFP Kiosk solution.

This collaboration allows iTS to offer KUARIO's innovative cloud solution to its global network of customers, providing them with a simple and fast way to connect self-service multifunction printers to a mobile app which allows users to pay via their smartphone.

KUARIO will also benefit from the expertise of iTS in the fields of marketing, sales and consultancy, allowing KUARIO to extend support for its customers regarding the installation and configuration of the KUARIO MFP kiosk and methods of paying for their self-service print jobs.

The collaboration between iTS Group and KUARIO takes effect immediately and is expected to lead to an enhanced customer experience, higher customer satisfaction and greater market penetration for both companies. Both companies will work closely together to integrate and promote their products and services to both existing and potential customers.

"We are very pleased to partner with KUARIO, a pioneer of cloud solutions for self-service multifunction printers. We believe this partnership will help us enrich and diversify our products and services, and provide our customers with more value and opportunity"

Félix Garcia, Managing Director, iTS Group.

"KUARIO is delighted to partner with iTS, a renowned software company with over 35 years of experience in providing innovative IT solutions. We believe this partnership will help us realise our vision of becoming the global standard for manage and pay for self-service machines"

Marcus van der Waal, Channel Sales Director, KUARIO.

About iTS Group

iTS is a leading software development company, established in 1988 and with circa 100+ staff worldwide. iTS is a long-standing PaperCut Authorised Solution Centre, Exclusive European Distributor of Umango solutions and Platinum Partner of Elatec. iTS also provides locally based technical, sales and pre-sales support and other value-added services such as project management and custom development. https://www.its-group.com

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