

## **Courtney Berthelsen Chosen For Hosted Future Leaders In Travel Retreat Event**

TravelAge West chooses top travel professionals to participate in 2023 Future Leaders in Travel Retreat??

**PEWAUKEE, Wis.** - **June 8, 2023** - <u>PRLog</u> -- PEWAUKEE, WI - TravelAge West is proud to announce that professional travel advisor Courtney Berthelsen, Owner of Salt Sanctuary Soul, an affiliate of Fora Travel, was selected to attend the Future Leaders in Travel Retreat. Advisor participants are between the ages of 22 and 37, have a passion for professionalism, show enthusiasm for impacting the future of travel, and are inspired to find new and better ways to sell travel.

Those selected have completed an in-depth application process that includes demonstrating their personal brand, sharing insights on the state of the industry, and providing professional references.

This year's event takes place at the Hyatt Ziva/Zilara Rose Hall, Jamaica, August 27 - 30, 2023.

Over the course of three and a half days, Future Leaders brings together the next generation of travel advisors and suppliers through small-group business appointments, collaborative content sessions, an outdoor activity, and immersive networking events. Attendees will leave Future Leaders with both new ideas for conducting business and professional relationships for life.

"At Salt Sanctuary Soul, we live for bringing people together - near and far. This is woven into the partners that we choose to work with, the authenticity with which we create and our hand-held approach to travel. We choose to support small and family-run businesses, local artisans, wellness professionals, unique talent and community cheerleaders - to name a few. Our clients trust in exploring the off-the-beaten-path with us and like to experience travel like a local lives. Salt Sanctuary Soul specializes in acting as a concierge for themed small group travel (such as culinary or wellness trips), crafting detailed itinerary outlined trips and fine-tuning family vacations all around the globe."

At Future Leaders, advisors and suppliers discuss tactics to move the industry forward, work to chart their paths to further success and form unique bonds through networking experiences and activities.

"Those selected have expressed their passion and commitment to the industry," said Jacqueline Hurst, Director, Trade Recruitment and Engagement, Events, Northstar Travel Group. "These advisors are excited to collaborate with their colleagues to bring even more credibility and forward momentum to the travel industry."

## **ABOUT TRAVELAGE WEST:**

For more than 50 years, TravelAge West has been the trusted voice of the travel industry in the Western U.S. With award-winning writing and design, the publication brings the best of travel to life for readers. The magazine's first-hand, on-site reports and fresh destination coverage is a valued resource for travel advisors. TravelAge West is a division of Secaucus, New Jersey-based Northstar Travel Group, the largest travel business-to-business travel publisher in the world.

For more information, visit <a href="https://www.saltsanctuarysoul.com/">https://www.saltsanctuarysoul.com/</a>

## **Media Contact**

Salt Sanctuary Soul

\*\*<u>\*</u>\*@saltsanctuarysoul.com

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