The SimiSleighs Foundation selected as first-ever Visa Purpose and Philanthropy Fund recipient

Visa and the SimiSleighs Foundation come together to uplift women through the Purpose and Philanthropy Fund initiative.

CHARLOTTE, N.C. - Dec. 30, 2022 - *PRLog* -- Today, the SimiSleighs Foundation announced its selection as a recipient of the first-ever Visa Purpose & Philanthropy Fund. The Purpose & Philanthropy Fund initiative donates vital funds to facilitate the meaningful and essential work of Team Visa athletes' chosen charities. Visa's significant commitment will support the SimiSleighs Foundation's mission to build a better world for girls and women through sport.

"We appreciate Visa's generous investment in the mission of the SimiSleighs Foundation," said Simidele Adeagbo, Olympian, Team Visa athlete and Founder of the SimiSleighs Foundation. "The Purpose & Philanthropy Fund will help us expand our grant program for the next generation of female athletes, while also fueling our leadership programming which empowers girls around the world to pursue their dreams."

Through access to crucial resources, mentorship, and skills development training, the SimiSleighs Foundation supports female Olympic and Paralympic athletes and hopefuls and everyday girls in navigating the barriers they traditionally face on the road to success. By increasing investment in women and girls, the SimiSleighs Foundation ultimately contributes to closing the gender equality gap. The Foundation is on a path to award $1M USD in grant funding to elite female athletes and impact 1M girls through leadership training in the next decade.

Visa has a strong track record of supporting women in sport and recognizes that women are a force to be reckoned with. The SimiSleighs Foundation's selection as a Purpose and Philanthropy Fund recipient builds upon Visa's commitment to creating more access, championing women and celebrating their stories.

About the SimiSleighs Foundation

Founded by barrier-breaking Olympian, bobsled champion and children's book author Simidele Adeagbo, the SimiSleighs Foundation is on a mission to build a better world for girls and women through sport. Rooted in two vital areas to help women and girls thrive through sport— supporting elite athletes and unlocking the leadership potential of everyday girls—the SimiSleighs Foundation seeks to advance gender equality within the Olympic and Paralympic movement and build future generations of leaders. Together, we're leveling the playing field and creating a world where all can benefit from the power of

Find out more about the SimiSleighs Foundation's commitment to build a better world for girls and women through sport here: www.simisleighsfoundation.org

Instagram: @SimiSleighsFoundation Facebook: @SimiSleighsFoundation Twitter: @SimiSleighsFDN LinkedIn: @SimiSleighsFoundation

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Source	SimiSleighs Foundation
City/Town	Charlotte
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