



Alesha Brown, LLC Expands Services with Publishing Trademark Acceptance

Alesha Brown, LLC, an award-winning services company, announces that its publishing house division, Fruition Publishing Concierge Services®, has been accepted by the United States Patent and Trademark Office for trademark registration.

HAMPTON, Va. - Dec. 10, 2022 - [PRLog](#) -- Alesha Brown, LLC, an award-winning services company, announces that its publishing house division, Fruition Publishing Concierge Services®, has been accepted by the United States Patent and Trademark Office for trademark registration. This marks a major milestone in the company's growth and expansion of services offered to authors.

Fruition Publishing Concierge Services® provides personalized assistance to help authors navigate the publishing process. The company's team guides authors through the development of their projects and offers advice on how to reach readers with their books. The services include expert editing, copy and ghostwriting, design assistance, and access to a network of industry professionals.

"We are thrilled that our trademark has been accepted," said Alesha Brown, CEO. "We are passionate about helping authors bring their stories to life, and this is an important step toward achieving our mission. Our clients can now be assured that they are receiving truly unique services from a trusted source."

Ms. Brown added, "this is social proof of what I share in my publishing consulting work: the importance of business ownership. Being a published author is a business, and authors must ensure that they have a business/corporate mindset. Corporations must consider all aspects of business, especially legal aspects such as procurement, intellectual property, copyrights/trademarks, and patents (where applicable). Not protecting one's assets can lead to financial loss and the theft of one's business, brand, and intellectual property."

Visit <http://FruitionPublishing.com> to learn more.

Contact

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