



Swiftlane Hires Industry Expert Jennifer Maurhoff as Multifamily Sales Director

SAN FRANCISCO - Nov. 4, 2021 - [PRLog](#) -- Swiftlane, a cloud-based access control and video intercom security system designed for multifamily residential, commercial buildings, and offices/enterprise, added multifamily industry expert Jennifer Maurhoff to its sales team as a multifamily sales director. Ms. Mauroff brings over 15 years of experience selling multifamily technology solutions to high-level real estate executives across the East Coast and nationally. Areas of expertise include property management software platforms, SaaS solutions, Smart Building, IoT, analytics, business intelligence, leasing, and digital marketing.

"We are excited to have Jennifer onboard as our new sales director," said Michael Gratteri, head of business development at Swiftlane. "Her industry knowledge, deep network of relationships, and extensive experience will make us even more competitive in the multifamily sector."

Swiftlane is focused on solving the major challenges and pain points for the multifamily industry, which include tenant safety and satisfaction, investment profitability for owners and developers, and operational efficiency for property managers. Swiftlane offers an all-in-one access control and video intercom system that provides multi-tenant video intercom with remote door unlock, mobile unlock and visitor management solutions, touchless facial recognition building access, and an easy-to-use admin management dashboard.

About Swiftlane:

Swiftlane is a cloud-based access control and video intercom security system designed for multifamily residential, commercial buildings, and offices/enterprise. Headquartered in the San Francisco Bay Area, Swiftlane is a VC funded startup that offers touchless face recognition, mobile unlock, two-way video intercom, PIN access, and key cards — all in one system.

Swiftlane is the winner of the Access Control Software, Hardware, Devices & Peripherals – Wired category award in SIA's 2020 New Product Showcase. Swiftlane was also selected as a 2021 Architizer A+Product Awards Special Mention in Innovation. Not only does Swiftlane close the gap by solving problems that legacy access control systems are not equipped for, it increases NOI for building management and owners and gives tenants the #1 amenity they want: peace of mind. Visit <https://www.swiftlane.com/> for more information.

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