



Swiftlane CEO Saurabh Bajaj Speaks at IMN Middle-Market Multifamily Forum Northeast

SAN FRANCISCO - Nov. 1, 2021 - [PRLog](#) -- Swiftlane, a cloud-based access control and video intercom security system designed for multifamily residential, commercial, buildings, and offices/enterprise, will be exhibiting and speaking at the IMN Middle-Market Multifamily Forum (Northeast) on Nov. 2-3, 2021, in New York City. CEO and Founder Saurabh Bajaj is a keynote speaker on a panel discussion about "Looking through the multifamily crystal ball": Which Covid-related changes are blips? Which are permanent? What is the effect of the tech revolution in apartments and the economy?

IMN offers a unique program that explores all of the opportunities, strategies, trends, and issues impacting small and mid-sized owner/operators in the Northeast. In its fourth year, IMN brings together key stakeholders in the multifamily industry including owners, operators, property management firms, capital providers, equity investors, brokers, and service providers.

Swiftlane cares deeply about creating safe, secure modern living spaces and, unlike standalone access control systems, Swiftlane offers a complete solution that increases building value, decreases operational burden, and elevates tenant satisfaction.

"Swiftlane is the intelligent security system that tenants are looking for because it was designed to solve real security issues and create an elevated, seamless experience," said Swiftlane CEO Saurabh Bajaj. "We are excited to attend IMN for the first time and showcase how our solution can solve real challenges in the industry."

Swiftlane offers an all-in-one access control and video intercom system that provides multi-tenant video intercom with remote door unlock, mobile unlock and visitor management solutions, touchless facial recognition building access, and an easy-to-use admin management dashboard.

About Swiftlane:

Swiftlane is a cloud-based access control and video intercom security system designed for multifamily residential, commercial, buildings, and offices/enterprise. Headquartered in the San Francisco Bay Area, Swiftlane is a VC funded startup that offers touchless face recognition, mobile unlock, two-way video intercom, PIN access, and key cards — all in one system.

Swiftlane is the winner of the Access Control Software, Hardware, Devices & Peripherals – Wired category award in SIA's 2020 New Product Showcase. Swiftlane was also selected as a 2021 Architizer A+Product Awards Special Mention in Innovation. Not only does Swiftlane close the gap by solving problems that legacy access control systems are not equipped for, it increases NOI for building management and owners and gives tenants the #1 amenity they want: peace of mind. Visit <https://www.swiftlane.com/> for more information.

Contact

Swiftlane

***@swiftlane.com

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