

# The Back & Neck Relief Center MESSAGE REVOLUTION

**So You Think You Know What Dad Likes. Think Again!**

*Local Small Business Owner explains why experiences beat stuff for Father's Day*

**LOS ANGELES - June 7, 2020 - [PRLog](#) -- MEDIA CONTACT: MICHAEL GREENSPAN  
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**So You Think You Know What Dad Likes.**

**Think Again.**

**Local Small Business Owner explains why experiences beat stuff for Father's Day.**

Here's a well-kept secret about dads: they'd rather get a phone call than any item with the words 'World's Best Dad' stamped on it. Dads love their golf outing, but with the craziness going on these days, they're probably doing more sitting around than swinging the 9-irons. Add that to the stress of not knowing when things are going to get back to normal and it's easy to understand why dads are feeling the pain more than usual. This year more than ever, dads need relief from stress and back and neck pain, and one of the best ways to get it is with trigger point massage therapy.

Back pain is a serious issue. The vast majority of us will experience it in our lives, and one person out of three says it impacts their daily lives. Back pain is the number one reason people go to the doctor. Except these days, you can't get an appointment. What's a dad to do?

"People are dealing with the stress of uncertainty in different ways," says Michael Greenspan, owner of Message Revolution's Back & Neck Relief Center, Manhattan Beach's #1 massage center. "Some feel trapped and are checking their phone every five minutes which leads to back and neck pain, while others are overdoing the exercise because they don't know how else to kill time, but that can also lead to repetitive stress injuries. Either way, people are really suffering and need relief. I've been inundated with calls asking when we're going to reopen, and I'm so happy to finally be able to say, Come on down!"

As someone who's been in the business for nearly three decades, Greenspan knows what he's talking about. He says trigger points in back and neck muscles are the most common complaints, but that trigger points can happen anywhere, and, he points out, to anyone.

Greenspan oversees almost almost four dozen highly qualified massage therapists at the top-rated Message Revolution clinic. He says, "We couldn't be prouder to be part of the relief effort helping people feel like their old selves again."

So this year, skip the 'World's Best Dad' mask and give dad something that will really make a difference: the gift of healing trigger point massage therapy.

**MESSAGE REVOLUTION**

**THE BACK & NECK RELIEF CENTER**

**500 SEPULVEDA BLVD**

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