



Luxury Swimwear Brand Hosts Adult-Only Cruise Amid COVID-19 Pandemic

DALLAS - March 27, 2020 - [PRLog](#) -- Get ready to set sail on a cruise - without leaving the comfort of your home.

In celebration of *National Virtual Vacation Day* and responding to the guidelines of social distancing during the global COVID-19 pandemic, luxury swimwear brand, *Curvy Fox*, is hosting their inaugural *Curvy Fox Virtual Cruise* on Instagram Live, Monday, March 30, 2020 at 5:00PM EST.

Cruise the deep, blue sea through this immersive digital experience that will offer a jam-packed hour of fashion, fun, and empowerment. With a unique fusion of music, games and gift card giveaway incentives up to \$1,000, The *Curvy Fox Virtual Cruise* will bring together supporters, industry leaders, tastemakers, and creatives from across the globe, welcoming a fun, energetic experience for all who attend.

"We are so excited to be able to host this event," says founder and CEO, Christina Howell. "It's important that we do our part to give back to a community who has supported us from the beginning. And let's be honest, we could all use a mental escape during this stressful time, even if it's only for the day."

To secure your virtual "cabin" on the virtual cruise, text CURVYFOX to 772-22. For up-to-the-minute information and updates, follow @curvyfox on social media and sign up for the email list on the main website, curvyfox.com. If you're a media outlet that is interested in covering the event, please issue your request to pr@curvyfox.com by 1:00PM EST on March 30, 2020.

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About Curvy Fox: Curvy Fox is a luxury lifestyle brand designed for the ever-changing silhouette of real women. Experience left much to be desired in the plus-size realm for young and confident professional women. Founded out of this necessity, Curvy Fox creator Christina Howell, translates her own personal experience of style into confidence boosting designs that provide a curve embracing fit for fashion-forward women. Each collection features eye-catching details to empower you to defy traditional beauty standards and release your inner Curvy Fox. Curvy Fox is more than a brand, it's your new alter ego!

Contact

Ashley Thompson
pr@curvyfox.com
8178809722

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