

Panavision to Donate Top Cinematography Prize

The Worldwide Women's Film Festival is ramping up to have an exciting third year and this announcement with Panavision really emphasizes the focus on filmmakers and their talents especially for women in film.

SCOTTSDALE, Ariz. - Nov. 4, 2019 - [PRLog](#) -- Panavision, a leader in camera and optics technology for the film and television industry, will donate a Platinum camera package **valued at \$60,000** to the winner of the "Best Cinematography presented by Panavision" award for the 2020 Worldwide Women's Film Festival (WWFF). The award will be given at the awards ceremony on Saturday, February 8, 2020.

"I am so excited that Panavision has agreed to provide this tremendous award," says WWFF co-founder Eva Louis. "In addition to this recognition and support, we are super-thrilled that Panavision will be participating at the festival to present the award."

The festival, now in its third year, is open for submissions through Oct. 31 to feature length and short films with a woman in at least one key creative role of writer, producer, director, cinematographer, editor and/or composer. There are 26 award categories, including best feature, short, documentary feature, cinematography, visual effects, original music score, sci-fi, web series, with audience awards and more. A complete list is on the Festival website. The entire festival runs Feb. 7-9, 2020 at the Harkins Shea 14 Theatres, 7354 E. Shea Blvd. in Scottsdale, AZ.

"Panavision joins WWFF in championing the many creative and leadership roles women contribute toward the films showcased in this festival," says Panavision Marketing Executive Mike Carter. "We are pleased this award will be used to help support another independent filmmaker achieve their vision."

Panavision is the world-class provider of end-to-end solutions that power the creative vision of filmmakers. Panavision's comprehensive offerings include unparalleled optics, proprietary camera and lighting systems, and state-of-the-art post production services. Driven by a passion for collaborative innovation, Panavision provides the content creation industry with the highest standard of quality and service.

Panavision's portfolio includes the renowned brands Light Iron, Panalux, LEE Filters, Direct Digital, and Island Studios.

For more information and updates, visit the festival's new website at www.wwfilmfestival.com, email worldwidewomensfilmfestival@gmail.com or direct message Festival organizations via [Facebook](#) at Worldwide Women's Film Festival. Find out more about Panavision at www.panavision.com.

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