

ITEN & Saint Louis University Research Innovation Group Announce Community Partnership to Engage Tech Entrepreneurs in the SLUStart I-Corps Program

ST. LOUIS - Sept. 19, 2019 - *PRLog* -- ITEN (www.itenstl.org) and the Research Innovation Group in the Office of the Vice President for Research at Saint Louis University (<https://www.slu.edu/research/faculty-resources/research-innovation-group/index.php>) are excited to announce their new partnership aimed at enhancing and broadening services for the tech startup companies and innovators they serve. "ITEN is focused on supporting the launch and commercialization of scalable tech companies in the St. Louis region. This partnership will expand our lean startup methodology curriculum, fortify our inclusion efforts, and ultimately increase the effectiveness of the tech innovators we support," said Mary Louise Helbig, ITEN Executive Director. "We also look forward to exploring ways to support the commercialization of SLU's intellectual property by engaging our startups and Corporate Innovation Program partners. This is a great example of our innovation eco-system at work," said Helbig.

"We're very excited to partner with ITEN," said Malcolm Townes, SLUStart I-Corps program manager and associate director for technology commercialization and entrepreneurship in the Office of the Vice President for Research at Saint Louis University. "It's a fantastic opportunity to strengthen connections to the community and advance the commercialization of deep technologies that can create value and benefit the public interest," said Townes.

Support from organizations like Saint Louis University enables ITEN to provide programs and services free-of-charge to tech entrepreneurs as they commercialize new innovation and launch new businesses. This has a positive and direct impact on the St. Louis region as measured by new product launches, job creation, revenue production and talent attraction and retention. You may access and download a current copy of *ITEN's 2018 Impact Report* at (<https://www.itenstl.org/get-reports/>).

About ITEN:

ITEN provides a foundation for entrepreneurs, Corporations, organizations, and agencies to collaborate towards building strong startups and a vibrant tech innovation ecosystem. ITEN provides unique programs, events, and access to resources that accelerate tech innovation. ITEN's programs provide ventures a roadmap from concept through design, prototype, launch, revenue, funding and rapid scaling. Guidance from serial entrepreneurs, subject matter experts and important community influencers helps entrepreneurs focus on essential critical tasks and avoid wasted efforts. Access to corporations, investors, key service providers, and qualified talent provides early validation and reduces barriers to rapid growth. Designed by entrepreneurs for entrepreneurs, ITEN is a unique community asset and a proven route to venture success. Follow ITEN on Twitter at [@itenstl](https://twitter.com/itenstl) and visit our website at itenstl.org to learn more.

About Saint Louis University | OVPR Research Innovation Group

Saint Louis University is a premier research university where students and faculty work side by side to tackle tough questions and find solutions that impact communities in St. Louis and around the world. We are an urban, Jesuit research university, grounded in the St. Louis region, with global ambitions. We strive to be a responsible partner and an ambitious leader in our local St. Louis community, and we believe that the research done at SLU can transform our world into a healthier and more just one for all. Please visit www.slu.edu/research to learn more about research at Saint Louis University.

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City/Town St. Louis
State/Province Missouri
Country United States
Industry [Business](#), [Education](#), [Technology](#)
Tags [ITEN](#), [SLUStart I-Corps Program](#), [St. Louis University](#), [SLU Research Innovation Group](#), [Tech Entrepreneurs](#), [Mary Louise Helbig](#), [Malcolm Townes](#), [Missouri tech startups](#)
Link <https://prlog.org/12789516>



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