

## Jason Schneidman – Stylist to the Stars and the Streets – Interviewed on MASTERS Audio Club



Celebrity men's groomer Jason Schneidman uses his "power" to shine a light on the drug-addicted homeless. Interviewed by Winn Claybaugh, this self-proclaimed recovering addict/hairdresser shares his mission of "a haircut can change someone's life."

**SANDY, Utah - Feb. 4, 2019 -** *PRLog --* **Jason Schneidman** started cutting hair for his friends in 1984, at the age of 14. Living a fast Los Angeles lifestyle, he found himself hitting rock bottom in 2000 from drugs and alcohol. As he got clean and sober, he learned that he had to be of service to keep his sobriety.

Jason has been sober for 14 years, has a beautiful family, got his life together, grooms some of Hollywood's biggest stars (Bruno Mars, Rob Lowe, James Corden, Hugh Jackman, Jonah Hill, and others), and built The Men's Groomer company, which has developed and refined hair products for more than half a decade. The company's number one product is PASTE, which Jason uses on everyone. Created and manufactured in Southern California, the products are a nod to Jason's roots, with a surf wax scent.

Jason's giving back mission, "I believe a haircut can change someone's life," is more than just a calling. He firmly believes that a haircut can change people's appearance, instill confidence, and allow them to reach for opportunities when they thought life had passed them by. For Jason, his mission is about second chances for anyone willing to do the work.

While on the streets, Jason found that those struggling with drugs and alcohol addiction were the people he could help the most. He can connect with them because he has been there himself.

Jason works with rehabs of his choice, providing funding through the sales of his products. He says, "The work that needs to be done is not easy: it takes time, but these people are worth it and hopefully we can just help one at a time through our efforts. If we all do a little, we can help out a lot."

Interviewed by **Winn Claybaugh,** this self-proclaimed recovering drug addict / hairdresser is doing incredible things, both in his career and in his world of giving back. With his mission of "a haircut can change someone's life," Jason uses his celebrity-hairdresser "power" to shine a light on the drug-addicted homeless. Learn what drives Jason to help others, how he taught himself to do men's makeup, and how he has established his brand as The Men's Groomer.

For more information, follow Jason on Instagram @themensgroomer and on Facebook at Jason Schneidman. Visit <a href="mailto:themensgroomer.com">themensgroomer.com</a> to learn more, join the mission, and support the products that help get people off the streets and back on their feet.

## **About MASTERS Audio Club**

The monthly MASTERS audio program features interviews, success secrets, and business-building presentations by the absolute best leaders in and out of the beauty industry. With subscribers in countries around the world, MASTERS boasts the most complete library and history of what makes the beauty industry great. Founded in 1995, MASTERS lets you hear the actual voices of your favorite artists, educators, and mentors as they tell their own stories and share their amazing wisdom for success.

**Winn Claybaugh**, founder and host of MASTERS Audio Club, has interviewed over 400 industry icons for MASTERS to date, including NAHA winners, best-selling authors, major manufacturers, distributors, salon owners and stylists, makeup artists, and more. The MASTERS roster includes luminaries like Vidal Sassoon, Yosh Toya, Sam Brocato, Robert Lobetta, Ruth Roche, Vivienne Mackinder, and Robert Cromeans, to name just a few.

For more information, visit www.mastersaudioclub.com and follow us on Facebook @ Winn Claybaugh. Now available in CDs and downloadable MP3s.

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