



Collaboration Announcement - Catenis Enterprise Integration in the Arts

NEW YORK - Nov. 27, 2018 - [PRLog](#) -- Blockchain of Things, Inc., the leading provider of rapid blockchain integration technology with its Catenis Enterprise™ platform, has partnered with Flavia Amadeu, an international Artist emergent in the social Entrepreneurship industry leveraging blockchain technology to create a competitive new business landscape in art and sustainable fashion.

Displaying her own original pieces at *Art Basel Miami 2018*, Flavia is on the forefront of the fusion between art and fashion using sustainable materials. Her showing will leverage Catenis blockchain integration technology embedded in her creations, allowing the audience to participate in the experience of tracking provenance and guaranteeing authenticity. By simply swiping their cell phones near these pieces, art aficionados can pull up a non-modifiable record of the art's origin and the information on the sustainable materials used which is a hallmark of her collection.

"Provenance in the Art Industry is a key component of the history of the Art piece, and one of the most important aspects for sustainably conscious artwork. Bitcoin blockchain technology allows for the immutable tracking of origin information and is a natural fit for our industry.", Flavia Amadeu states.

According to Flavia, "The Art world needs innovation through technology and tools to help it reach its greatest potentials. Our successful approach to blockchain integration and design includes analysis of data flow, control for the specific businesses protocol with a focus on leveraging currently available functionality from Catenis, Blockchain of Things' premier product. It offers simple tools which allowed our organization to quickly utilize robust Bitcoin blockchain technology. Our goal is to provide irrefutable proof of raw material origin, traceability of place of source, and certificate of authentication. A solid fit for our sustainable business model from the Amazon to the hands of the global consumer."

About Flavia Amadeu (Artist)

Flavia Amadeu is a Brazilian multidisciplinary designer and artist, having extensive knowledge and experience with sustainable materials and incorporating wearable computing into her works. Her avant-garde approach to art and fashion has made her a thought leader in many projects working in collaboration with scientists from engineer to chemistry. She holds a Ph.D. from the Centre for Sustainable Fashion at London College of Fashion and an MA in Art & Technology from the University of Brasilia. Flavia has participated in well-renowned exhibitions in London, Sao Paulo, Milan and Kolding among others. At this time, sustainability and technology come together in an Art-Fashion piece during Art Basel at Faena Bazaar in Miami, joining wild rubber from the Amazon rainforest and leading-edge technology in partnership with Blockchain of Things, to authenticate and provide provenance to the world of art.

About Blockchain of Things, Inc. (BCOT)

Formed in 2015, Blockchain of Things has become the leader in enterprise-class software integration technology which allows organizations to quickly leverage the capabilities of blockchain technology. Their premier platform Catenis Enterprise™ offers a web services layer for rapid Bitcoin blockchain integration, to simplify and accelerate secure global peer-to-peer edge device messaging, digital asset control, and

recording of immutable data. The company is located in New York City in the United States.

For more information, please visit us at *blockchainofthings.com* / *[@blockchainot](https://twitter.com/blockchainot)*

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