



## **HealthCare Information Management (HCIM) Named Platinum Sponsor for Citra Users Conference**

**SOUTH PORTLAND, Maine - Sept. 13, 2018 - [PRLog](#)** -- Citra Health Solutions announced today that HealthCare Information Management, Inc. (HCIM), a long-time supporter of Citra technology and clients, will be this year's platinum sponsor at the 24th Citra Users Conference (UCON 2018). HCIM has been a partner in supporting EZ-CAP clients since first exhibiting in 2003.

"HCIM was the first platinum sponsor in 2011 and we're are pleased to be a part of UCON 2018. This event provides a unique opportunity for dialogue and interactive sessions with Citra users. We are committed to the success of our shared clients and are proud to offer products and services that complement and maximize value for EZ-CAP users," said Michael Wilson, HCIM Co-Founder, President and CEO.

As the annual event's platinum sponsor, HCIM will be co-hosting the client welcome reception on Wednesday, September 26 at the Pasea Hotel & Spa in Huntington Beach, CA. The educational opportunity for Citra clients offers networking with leadership, partners and colleagues in a relaxed social setting while learning about future development initiatives to meet market needs.

"Our partners are so important to our overall success as a company. We value their input, time and commitment as we work together to deliver business solutions that make our clients successful," said Scott Sanner, CEO, Citra Health Solutions.

More information on the conference is available at [www.ucon2018.com](http://www.ucon2018.com).

### **About HealthCare Information Management, Inc. (HCIM)**

Since 2000, HealthCare Information Management, Inc. (HCIM) has delivered technology solutions and consulting services to health care payers and managed care organizations. HCIM's innovative products augment existing core claims transaction systems and streamline claims and authorizations operations through business process automation. These leading-edge products greatly improve turnaround times, reduce inventories, and optimize accuracy, which results in a rapid return on investment and significant time and cost savings. For more information, visit [www.hcim.com](http://www.hcim.com).

### **About Citra Health Solutions**

Citra provides a one-contract, connected solution for clinical, financial and administrative requirements. Solving for the needs of providers, payers, health systems and employers in the transition to value-based care, Citra empowers clients with proven technology, population health, analytics, care management, and administrative services to strategically expand market opportunity, diversify revenue streams, lower the cost of care, and improve quality. Citra currently serves 6 of the top 7 Health Plans; 7 Fortune 500 Companies; 50+ IPAs and MSOs managing commercial, Medicare and Medicaid populations; 100+ Provider Groups, Hospitals, Universities and Integrated Delivery Networks throughout the United States and in Puerto Rico. For more information, visit [www.citrahealth.com](http://www.citrahealth.com).

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