

Worldwide Business with kathy ireland Discusses Empowering Women in the Workplace with Leading Women



Company CEO, Susan Colantuono, Will Talk About the Importance of Giving Women Ample Opportunities for Advancement in Business

BOSTON - **Feb. 28, 2018** - <u>PRLog</u> -- Worldwide Business with kathy ireland® announced an exclusive story featuring the CEO of Leading Women, LLC, Susan Colantuono. Ms. Colantuono will be discussing the importance of closing the gender gap that exists within various industries, sectors and companies.

Leading Women, founded in 2003, is a premier consulting firm for companies that are committed to closing the gender gap in business leadership. The company strives to nurture female leaders at every level in business through its unique leadership development programs.

When asked what advice Colantuono would give to another female CEO, she says, "As a CEO, or as an executive or director for that matter, if women aren't proportionately represented throughout your organization, you aren't facing a women's issue — you're facing a talent development issue with business implications. And so it's important to bring your personal commitment and the same level of organizational accountability to that challenge as you would to any business issue."

JL Haber, Vice President of Worldwide Business with kathy ireland®, couldn't be happier to feature Leading Women. He says, "The topic of empowering women in the workplace is something that can't be discussed enough. That's why we're so thrilled to feature Leading Women on our show. The company is a tremendous example for all of us who strive to give women the opportunities they so deserve."

For more information visit LeadingWomen.biz and tune in to Fox Business Network as sponsored content on Sunday, March 4, 2018 at 5:30pm EST and Bloomberg International at 7:30am GMT, 10:30am D.F. and 3:00pm HKT.

About Worldwide Business with kathy ireland®

Worldwide Business with kathy ireland® is a weekly half-hour show featuring global executives sharing their business insights and framing the opportunities shaping their industries. Hosted by business mogul and one of the world's greatest corporate leaders, Kathy Ireland interviews some of the brightest minds in business today. The show broadcasts on Fox Business Network as part of their sponsored content line up and globally on Bloomberg International. Worldwide Business with kathy ireland® extends beyond the weekly on-air program with digital content delivered on various video platforms and across social media. Visit www.tvwwb.com for detailed airing schedules or check local listings.

For more up to date information visit us on Twitter and Facebook.

About Leading Women

Leading Women is the premier solution provider for companies committed to achieving goals for women's advancement. Utilizing proprietary research into talent development and gender dynamics as the basis for innovative solutions, Leading Women delivers unique insights, actionable tools and a business focus. To close the gender gap at the top of their organizations, executives, HR, Learning and Development, Diversity & Inclusion and IWiN* clients around the globe have deployed Leading Women's live, virtual and online solutions.

For more information, visit http://www.LeadingWomen.biz, call +1-401-789-0441 or email us info@LeadingWomen.biz.

Leading Women is a certified woman-owned business - **WBENC**. Partner with Leading Women to advance your supplier diversity goals.

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Source Leading Women

City/Town Boston

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Industry Human resources

Tags <u>Women's Leadership Development, Leading Women, Unconscious Bias</u>

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