

New York Fashion Week Networking Party presented by Fashion Mingle at ROW NYC on Feb 11th

Fashion Mingle, a fashion tech startup that has built a nationwide network for fashion professionals, will host it's second Fashion Mingle Networking Party during New York Fashion Week.

NEW YORK - Jan. 18, 2018 - [PRLog](#) -- The event is designed to provide networking opportunities for fashion industry professionals who come to New York City to either attend the runway shows or work behind-the-scenes at NYFW.

The networking event hosted by Fashion Mingle will unite makeup artists, hair stylists, fashion photographers, models, fashion designers, PR professionals, editors and bloggers from across the United States with the New York fashion community. "We believe that a successful fashion industry begins with a strong local fashion community. We launched this networking platform to help local fashion businesses grow and thrive" says Melissa Shea, the co-founder, and CEO of Fashion Mingle.

The event will be held on Sunday, February 11th from 7 pm to 12 am at ROW NYC, one of New York's most stylish lifestyle hotels, at 700 8th Ave in the fashion district. An exclusive VIP experience will be provided for VIP ticket holders from 7pm-8pm who will enjoy hors-d'oeuvres, cocktails, a mixology presentation as well as first-hand interaction with the latest beauty and fashion brands.

Last year's mingling event was a huge success and attracted more than 300 fashion pros, one of them was Nakeah Fuller, Blogger, and CEO of Nakeah Cosmetics of Hollywood who had the following to say about the event:

"Met some great people last year and we've kept in touch. Some are now great customers. My blog post about the event received enormous traffic to my site as well. Can't wait for the next event!"

Sponsors include Rae Cosmetics, My Event is the Bomb, Neveen Dominic Cosmetics, Michelle Pajak Reynolds Jewelry, Linger Magazine, and ROW NYC.

Doors for General Admission will open at 8 pm. Tickets to the event can be purchased at Eventbrite (<https://www.eventbrite.com/e/new-york-fashion-week-networ...>). Each ticket comes with a complimentary "Mingle Martini" which will be concocted on site. Go Dj Nikki Nicole will set the atmosphere on her turntables.

About Fashion Mingle: Fashion Mingle (<https://fashionmingle.net/>) is a fashion tech startup for fashion industry professionals that is designed to bridge the gap between technology and the independent fashion industry. Co-founders Melissa Shea and Beth Smith combine their experience in web development, tech startups, and fashion to bring much-needed marketing resources to fashion businesses struggling to succeed.

Press, Sponsor & Vendor Opportunities are still available for more information please contact Stephania Schirru (sschirru@dynamicallybpr.com).

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