



Director Richard Rossi Partners with Clapit in Nationwide Open Call Auditions for Film "Canaan Land"

Director Richard Rossi will choose two actors for roles in his film "Canaan Land" from the top voted, eligible video audition entries submitted through the Clapit social media app, a new talent discovery platform. The winners will be flown (all expenses paid) to Los Angeles to film on location.

LOS ANGELES - Nov. 28, 2017 - [PRLog](#) -- Award-winning director Richard Rossi announced today a nationwide open call for actors to submit auditions for two roles in his new film "Canaan Land" via the social media app Clapit, an increasingly popular and innovative talent discovery app that partners with film and television productions to discover aspiring actors. The film will be shot in Los Angeles in January 2018. All audition videos must be submitted through Clapit in accordance with Clapit's competition rules, terms and guidelines. For information on the Open Call, which is sponsored by [Actors Connection](#), please visit <http://clapit.com>.

Richard Rossi is a prolific filmmaker based in Los Angeles. He is best known for writing, directing, producing, and acting in the award-winning feature films "Sister Aimee: The Aimee Semple McPherson Story" (2006) and "Baseball's Last Hero: 21 Clemente Stories" (2013).

Rossi's latest project, "Canaan Land," is a feature film drama about a female faith healing evangelist who falls in love with a con man. Rossi will star in the film alongside Rebecca Holden from the TV megahit "Knight Rider."

To support the open call for "Canaan Land," Rossi has partnered with the social media entertainment app Clapit, where emerging actors can be discovered via an innovative, community-driven audition process from their mobile devices.

<https://youtu.be/1QBlwDkYISU>

Actors can apply for a role by uploading a twenty second video audition to Clapit, showcasing their acting talent in accordance with the character breakdowns posted on the app. The most clapped audition videos, ranked by the Clapit community, will be showcased on Clapit's "Best" feed. Rossi will select one male winner from the top five most clapped male auditions and one female winner from the top five most clapped female auditions – a democratic crowd-sourced voting system to provide two actors with their first big breaks.

Entrants download Clapit for free from the iTunes App Store, shoot and upload their videos, hashtag their entries #richardrossi, and then spread the word by asking friends to download Clapit and "clap" (vote) for them. All entries are subject to eligibility requirements and the official contest rule. The open call wraps on December 20, 2017 at 11:59 P.M. EST.

"As an actor," said Rossi, "I really appreciate the service that Clapit is offering to actors. Hollywood is such a difficult industry to break into, and Clapit is leveling the playing field. I'm excited to cast two actors from clapit into 'Canaan Land.'"

"We are thrilled to partner with Richard Rossi," said Clapit CEO and co-founder Mary Jane Bulseco. "It is so hard for aspiring actors to be cast in a speaking role, especially in a feature film like 'Canaan Land.' We are thankful that Richard has partnered with us so we can provide this opportunity to cast two unknown actors straight into roles in Richard's film."

[Actors Connection](#) is a proud sponsor of Clapit's #richardrossi open call initiative. With over 200 seminars, classes and special events each month, Actors Connection has been connecting actors with leading talent agents, casting directors and personal managers since 1991.

For more information on Clapit's open calls, rules and prizes, visit clapit.com. To enter the open call or to watch the competition, download Clapit[here](#) today!

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