

HeadPinz Entertainment Center coming to Naples

Woodside Lanes undergoing multi-million-dollar renovation to become HeadPinz Naples.

FORT MYERS, Fla. - Feb. 4, 2016 - [PRLog](#) -- (Fort Myers)—**HeadPinz**, Southwest Florida’s premier entertainment centers, is bringing its brand of excitement to Naples and Collier County. Bowling Management Associates (B.M.A.), parent company for HeadPinz, is working on plans for the multi-million-dollar expansion to the current Woodside Lanes location on Radio Lane, which will be renamed HeadPinz Naples.

“We’re so excited for what this means to everyone in Collier County,” said Pat Ciniello, President of Bowling Management Associates. “The transformation to the HeadPinz brand will be a stunning display of both high-tech games and other entertainment features that are unlike anything in the Naples area.” The project is now in the hands of the team of architects that created the flagship HeadPinz Entertainment Center, located in Fort Myers, which opened in July 2015. “The overwhelming response to the Fort Myers location definitely influenced our decision to move forward with the Naples project. This is the future in the bowling-based entertainment business.”

This expansion continues the corporate decision made more than 5 years ago when Ciniello purchased the former Friendship Lanes in Cape Coral and converted it into the early prototype of the HeadPinz concept.

Ciniello is aggressively pushing the HeadPinz brand to new heights. He recently acquired more acreage adjacent to the Fort Myers location. “We are going to add another, as yet undisclosed, entertainment element to this location. This attraction will really set us apart from the crowd. We’ve also put in an order for new arcade games to add to all of our Game Zones, to keep the latest and greatest games on the floor for our customers.” Ciniello said a new laser tag attraction, smaller than the one in Fort Myers, is in the works for the Cape Coral location as well.

HeadPinz Naples is a member of the Bowland Centers group in Southwest Florida. Bowland Centers are bowling/entertainment facilities in Collier, Lee and Charlotte counties. Locations include the aforementioned HeadPinz Fort Myers and HeadPinz Cape Coral, Beacon Bowl in Naples, Coral Lanes in Cape Coral, Bowland Lehigh in Lehigh Acres and Bowland Pt Charlotte in Port Charlotte.

For additional information, please contact Mike Cannington, Marketing Director of Bowland Centers, at 239-947-2111. By email at: mike@bowlandcenters.com.

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