



The Riddle of the Exporter™ Presented For Wichita-South Central Kansas Public Officials



The Riddle of the Exporter™ Trains Kansas EDOs, Chambers and Elected Officials To Increase Exports In the Wichita-South Central Kansas Region To \$1.1B in Five Years

WICHITA, Kan. - Sept. 21, 2015 - [PRLog](#) -- Export Connector Managing Director, Elyse Eriksson trained Kansas EDOs, Chambers and elected officials in The Riddle of the Exporter™ method to exporting.

The Riddle of the Exporter™ workshop was sponsored by the Kansas Small Business Development Centers and the Kansas Global Trade Services. Both organizations are key supporters in the Wichita, Kansas South Central Regional Export Plan to increase exports in the region to \$1.1 billion in five years. The potential impact is an increase of 6,000 jobs.

The Wichita area is an important exporting region due to the aircraft industry, but there are many of small and medium-size companies that could export but are not. The attendees as key participants in the regional export plan are pledged to become ambassadors for the benefits and knowledge of exporting.

Ms. Eriksson is the creator/author of The Riddle of the Exporter™ Seminars, Workbook and e-Learning Game. It offers a repeatable 8-step process to create a roadmap for new exporters. According to Ms. Eriksson, "Export knowledge with an export expansion plan is a tool every economic development officer should have in their tool bag. Learning about the mechanics of exporting and ways it can be implemented in communities is the core of economic growth."

For more information contact Elyse@ExportConnector.com

Read more here: <http://www.kansas.com/news/business/article35502411.html#...>

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