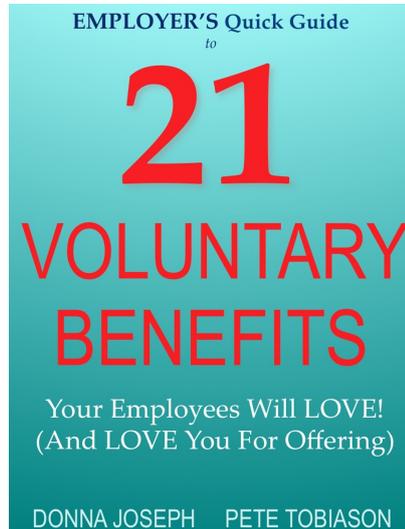




## Your Employees Are Going To Love This



*Just Published On Amazon: EMPLOYER'S Quick Guide to 21 VOLUNTARY BENEFITS Your Employees Will LOVE! (And LOVE You For Offering)*

**STAMFORD, Conn. - July 16, 2015 - [PRLog](#)** -- A just published new book introduces **21 VOLUNTARY BENEFITS** that can help every business and organization be a great place to work. Employees choose and buy these sought-after benefits— ranging from Critical Illness to Pet Insurance to Identity Theft Protection. The new eBook is a quick guide to **21 VOLUNTARY BENEFITS** that are popular with employers and appreciated by employees.

Almost every day employers are asking, how do I help my employees be less stressed and distracted at work? As competition for talent heats up, they are looking for ways employees will appreciate their company as an attractive place to work.

And employers are looking to increase productivity by having a more focused workforce. Innovative employers are finding answers by offering modern Voluntary Benefits.

Employers are learning that there are **21 VOLUNTARY BENEFITS** that can improve every employee benefits program without additional direct costs.

**[EMPLOYER'S Quick Guide to 21 VOLUNTARY BENEFITS Your Employees Will LOVE! \(And LOVE You For Offering\)](#)** shows how. The authors Donna Joseph and Pete Tobiason have written an action-oriented guide to 21 of today's leading Voluntary Benefits. As bonuses, they've added chapters giving the keys to a successful Voluntary Benefits program and included a step-by-step checklist for launching new Voluntary Benefits.

The authors use their experience as employers to make sure this book is immediately helpful to other employers; this is **THE** book on Voluntary Benefits *by* employers *for* employers!

Benefits brokers, consultants and product and service providers will want to be the first in their market to read this book. They'll be ready to help employers looking to expand their menus of Voluntary Benefits.

Here's a sample of the **21 VOLUNTARY BENEFITS** employees love!

- Auto/Home Insurance
- Critical Illness
- Disability Insurance
- Financial Education and Counseling
- Identity Theft Protection
- Legal Services
- Pet Protection
- Product Purchasing
- Vision Care

*“For all employers, this is a must-read book to gain a unique advantage in today's growing competition for the best talent,”* according to co-author Donna Joseph, CEO and founder of the book's publisher, Rhodes-Joseph & Tobiason Advisors (RJTA), The Managing Benefits™ Coaching Company. *“Our new book answers the employer's question ‘Which Voluntary Benefits should I offer my employees?’”*

Co-author Pete Tobiason, RJTA President and co-founder added, *“For all benefits vendors, this is the must-read book to better understand the employer's viewpoint on Voluntary Benefits.”*

***EMPLOYER'S Quick Guide to 21 VOLUNTARY BENEFITS Your Employees Will LOVE! (And LOVE You For Offering)*** is now an eBook on Amazon. Visit [www.21voluntarybenefits.com](http://www.21voluntarybenefits.com) for more information, excerpts from the book and purchase details.

### **About Donna Joseph and Pete Tobiason**

**Donna Joseph** and **Pete Tobiason** are Employee Benefits expert coaches and authors. Their independent, woman-owned benefits coaching company – Rhodes-Joseph & Tobiason Advisors - helps HR and Benefits pros and employers as well as benefits broker/consultants, vendors and service providers.

[www.RJTAdvisors.com](http://www.RJTAdvisors.com)

As former Benefits Director at a major global company and Board member of ABC, the American Benefits Council, **Donna** brings her wide experience, depth of knowledge and employer perspective to her clients.

She frequently speaks at major HR and Employee Benefits conferences. Follow Donna on Twitter [@BenefitsCoach](https://twitter.com/BenefitsCoach) and connect on [LinkedIn](https://www.linkedin.com/in/donna-joseph).

**Pete** was a corporate Employee Benefits Counsel and former Chair of ERIC, the ERISA Industry Committee, and has more than 30 years experience in employee benefits law and leadership. Follow Pete on Twitter [@PeteRJTA](https://twitter.com/PeteRJTA) and connect on [LinkedIn](https://www.linkedin.com/in/pete-tobiason).

**Contact**

Donna Joseph

[\\*\\*\\*@rjtadvisors.com](mailto:***@rjtadvisors.com)

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