

Buy Here Pay Here Lending Management Solution is put into the cloud

Southern California Company releases SaaS or cloud based Buy Here Pay Here software which integrates with its Social CRM and other leading CRM applications targeting the automotive retail industry.

SAN CLEMENTE, Calif. - May 20, 2015 - [PRLog](#) -- Southern California Company releases SaaS or cloud based Buy Here Pay Here software which integrates with its Social CRM and other leading CRM applications targeting the automotive retail industry.

DealerCompass.com enters the Buy Here Pay Here market with over thirteen years of Customer Relationship Management experience in the automotive retail market. Metro 2 reporting, automated collection rules, collection calendars and being a true browser based solution are some of the software's distinguishing features. The application is built on Microsoft's .Net framework.

FOR PRODUCT DEMO:

Request from <http://www.DealerCompass.com/>

San Clemente, CA – May 20, 2015 - Today DealerCompass.com announced release of its SaaS Buy Here Pay Here Application.

DealerCompass.com a subsidiary of Business Development Concepts chose to build the solution upon Microsoft's .Net frame work for its reliability, scalability and security features. "We are a company that provides Social CRM software and business development consulting to the automobile retail industry. We built a Buy Here Pay Here Application while under contract with Corporate Capital member of the Berge Automotive Group based in Arizona. Working closely with the Corporate Capital team we addressed the key deficiencies with other Buy Here Pay Here offerings being marketed to automotive retail market today. Most are still desk-top based applications being browser based open's integration opportunities and adding the ability to take payments online and from mobile devices. Another added feature is the ability to proactively collect payments, customers which fall behind display in a color coded calendar to organize collection efforts. "We focused on features to help the collection and payment process." Said Eugene Gonzales, founder and CEO of Business Development Concepts. "We had been working with Corporate Capital of a few years and then migrated the logic to .Net to take advantage to today's programming languages to finely tune the software solution. Payments can be taken from the company web site and from any device with a browser Corporate Capital can used the application to manage its customers. As long as the device has modern browser functionality the application can be access behind a secure login. As more Buy Here Pay Here customers demand more payment options our Genie Buy Here Pay Here application is leveraged for future success in the industry. "Multi-Channel payment options need to be addressed in all Buy Here Pay Here stores...if a customer wants to auto pay or pay online or check his balance having the ability will only increase revenue and customer satisfaction. "We are excited to improve the overall bottom line for retailers specifically dealership by using this valuable tool."

"Integration with multiple financial institutions is our goal," Eugene Gonzales adds. "We can integrate our Buy Here Pay Here software into almost any back office tool. Buy Here Pay Here software are slowly adopting SaaS applications and the benefits are many.

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A Business Development Concepts Company

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Source	DealerCompass.com
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