



## **Full Cisco SX Series now available at UK's most comprehensive Video Conferencing Facilities**

**READING, U.K. - Sept. 16, 2014 - [PRLog](#)** -- VideoCentric, the UK's leading Video Conferencing Integrator, has today announced their ability to fully demonstrate the entire Cisco SX Series range, including the Cisco SX10 (<http://www.videocentric.co.uk/product/cisco-sx10/>), SX20 (<http://www.videocentric.co.uk/product/cisco-telepresence-sx20/>) and SX80 (<http://www.videocentric.co.uk/product/cisco-sx80/>) video collaboration endpoints, where it has been fully integrated into their multi-vendor video demonstration suite. Customers can now confidently compare each system, side-by-side, against each of their comparable competitor endpoints in an unbiased live environment.

The fully collaborative demonstration facilities (<http://www.videocentric.co.uk/about/demonstration-suite/>) at VideoCentric HQ in Berkshire have been expanded to include one of each of the SX series endpoints next to one of every other mainstream video conferencing system, desktop video client & mobile video client integrated into each of the world's leading Video Communication Network infrastructures and Unified Communications Platforms.

The Cisco TelePresence SX80 has also been installed with the new Cisco SpeakerTrack 60 (<http://www.videocentric.co.uk/product/cisco-speakertrack-60/>) dual camera tracking system, which automatically tracks the most active people in the meeting and zooms into them accordingly. VideoCentric is able to demonstrate the SX80 in two ways, firstly controlled using Cisco's new Touch-10 LCD panel supplied as standard with the SX80 and secondly controlled using AMX's latest panoramic control unit for larger rooms - designed & programmed by VideoCentric's in-house programming experts - where multiple external devices also need to be controlled.

"We are really excited to now be able to demonstrate the full Cisco SX Series at our premises," said Emily Shimell. "The SX20, since its release in 2011 has always proved to be a huge hit with customers looking for the highest quality video collaboration experience for meeting spaces and boardrooms, but now the SX80 also provides for those customers needing even higher integration capabilities, and the SX10 providing for customers with smaller spaces and lower budgets."

In addition to Cisco video network components, the facilities also include Polycom RealPresence and the virtualised UVC platform from Lifesize. Each endpoint & infrastructure platform is also integrated with both Microsoft Lync 2010 and 2013, and are directly demonstratable with disruptive technologies including Pexip, BlueJeans and Vidyo.

"We have always strived to provide a comprehensive demonstration facility where each customer can feel comfortable in trying out the full range of solutions available on the market, without any bias from one manufacturer. With every system going through stringent testing with our expert technical & sales team before adding to our suite, customers can be assured that they leave understanding both the benefits and drawbacks of each solution, it's suitability for their individual organisations requirements and most importantly, how it can be expertly supported for years to come," added Shimell.

## About VideoCentric

Established in 2001, VideoCentric Ltd is an award-winning, fully accredited and independent end-to-end solutions integrator of the worlds' leading video conferencing, telepresence and video collaboration solutions.

VideoCentric design, supply and install on-premise, private, managed, cloud and hybrid video based solutions for businesses from SMB's to large scale multi-national enterprises in both the private and public sector.

As a Cisco Premier Partner, with Advanced TelePresence Partner recognition and specialised in Cisco Collaboration, VideoCentric is uniquely positioned to successfully deploy, operate and optimise Cisco Video based solutions.

Relationships & accreditations have always been held at the highest levels possible for both Tandberg and Cisco, and continuing training of both sales, technical & product development, alongside huge investment into up to date demonstration and testing equipment makes VideoCentric one of the UK's most trusted & knowledgeable integrators of Cisco video conferencing & telepresence equipment.

## About the Cisco SX Series

The SX Series collaboration endpoints, part of the Cisco Collaboration portfolio, provides a selection of high definition video conferencing endpoints that turn any office, meeting room or auditorium into a professional video enabled space.

The Cisco TelePresence SX80 provides a powerful and flexible platform built with the integrator in mind, so that solutions can be creatively customised for customers specific requirements.

The Cisco TelePresence SX20, designed for small to medium sized meeting rooms provides a sleek, 1080p video conferencing solution with powerful features and sleek design for simple & intuitive use.

The Cisco TelePresence SX10 is a compact all-in-one unit that combines with any flat panel display to easily video enable small collaboration spaces with a professional video solution.

## Contact

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Tags	<a href="#">Video Conferencing</a> , <a href="#">Cisco Telepresence</a> , <a href="#">Cisco Sx10</a> , <a href="#">Cisco Sx20</a> , <a href="#">Cisco Sx80</a>
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