

John Collard Honored With Maryland's Most Admired CEO Award

The Daily Record has named John M. Collard, Chairman & CEO, Strategic Management Partners, Inc. as one of Maryland's 2014 Most Admired CEOs.

ANNAPOLIS, Md. - July 26, 2014 - [PRLog](#) -- The Maryland Daily Record www.TheDailyRecord.com created the Most Admired CEOs awards program to recognize talented business CEOs and nonprofit executive directors throughout Maryland for their leadership and professionalism. The winners are selected based on their leadership and vision; competitiveness and innovation; community leadership and service; financial performance and growth; corporate leadership and board service; and nonprofit involvement.

Applications must include letters of recommendation from current staff and at least one letter from a nonprofit or board on which the CEO serves. Winners are selected by a panel of business and legal professionals and a representative of The Daily Record.

“The Daily Record honors the Most Admired CEOs not only for their many accomplishments and outstanding leadership but also for having the insight to select carefully those with whom they surround themselves,” said Suzanne Fischer-Huettner, publisher of The Daily Record. “Their decision making, creativity, leadership and commitment to a better Maryland speak to their character and serve as an example to employees and to their communities.

We at The Daily Record are honored to recognize these inspiring individuals.”

“I am honored to be selected for this prestigious award. It is high praise coming from The Daily Record,” said John M. Collard, CEO, Chairman of Strategic Management Partners (<http://www.strategicmgtpartners.com/>), Inc. www.StrategicMgtPartners.com “We serve as Turnaround Interim CEOs and outside directors for companies that are in trouble and in need of leadership. Turnarounds can be a re-beginning — we must build teams, differentiate and sell products and services, secure capitalization, and grow. It is a disgrace when boards of directors watch value deteriorate and allow their company to become distressed.” He continued “turnaround specialists can be an option to stabilize the situation and rebuild value. Turnaround management strategies and raising capital will certainly play a key role in any recovery.”

About The Daily Record

For more than 125 years, *The Daily Record* Company has provided trusted legal and business information to Maryland readers. In addition to the daily newspaper published five days a week, *The Daily Record* publishes its website, five blogs, Business Buzz, Eye on Annapolis, Generation J.D., Ground Up and On the Record; four e-newsletters, TDR Insider, Real Estate Weekly, Auction Notices and Best Practices; and a variety of special publications on topics of interest to Maryland business and legal professionals.

About the Honoree:

John M. Collard is a Certified Turnaround Professional (CTP), and a Certified International Turnaround Manager (CITM), who brings over 35 years senior operating leadership, \$85M+ asset and investment recovery, 45+ transactions worth \$1.2B, and \$80M fund management expertise to run troubled companies, serve on boards, advise company boards, litigators, institutional and private equity investors, and raise capital. John has parachuted in as the Interim CEO, CRO or senior executive to turn around troubled entities, and serves as an outside director. John is Chairman of Strategic Management Partners, Inc. in

Annapolis, Maryland. John is inducted into the Turnaround Management, Restructuring, and Distressed Investing Industry Hall Of Fame. John is Past Chairman of the Turnaround Management Association (TMA), Chairman of the Association of Interim Executives (AIE), and a Senior Fellow of the Turnaround Management Society. John is a Founder of TMA. John was honored as Prince Georges Business Leader of the Year. John is honored with the Interim Management Lifetime Achievement Award from the Association of Interim Executives. John is a 2014 Maryland Most Admired CEO.

About the Firm:

Strategic Management Partners, Inc. (www.StrategicMgtPartners.com 410-263-9100) is a turnaround management firm specializing in interim management and executive CEO leadership, asset and investment recovery, board and private equity advisory, raising money, and investing in and rebuilding distressed underperforming troubled companies. The firm has been advisor to Presidents Bush (41 & 43), Clinton, Reagan, and Yeltsin, World Bank, EBRD, Company Boards, and Equity Capital Investors on leadership, rebuilding troubled companies, investment recovery, turnaround management and equity investing. SMP is celebrating 25 years of service to its clients. SMP was named Maryland's Small Business of the Year, and received the Governor's Citation, Governor Martin J. O'Malley, State of Maryland as a special tribute to honor work in the areas of turning around troubled companies and saving jobs in Maryland. Turnarounds & Workouts Magazine twice named SMP among the Top Outstanding Turnaround Management Firms. American Business Journals named SMP among the Most Active Turnaround Management and Consulting Firms in Baltimore, Washington, and the Mid-Atlantic Region. Global M&A Network Turnaround Atlas Awards named SMP as Boutique Turnaround Consulting Firm of the Year.

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