

## **Hometown Executive Coach Gives Back with Launch of New Book, *Design Your Life***

**DETROIT - July 23, 2014 - [PRLog](#)** -- Nationally recognized executive coach and speaker, Cornelia Shipley, released her new book, *Design Your Life: How to Create a Meaningful Life, Advance Your Career and Live Your Dreams* on July 18, 2014. In her book, Cornelia uses her expertise as an executive coach to share her proven process for helping others increase their impact, income and effectiveness. She is already well-known for her uncanny ability to help leaders access what's "missing" and to drive them to the next level and now brings this process forward to help readers gain the same skills to achieve a new level of motivation to take action and be inspired to transform their personal and professional lives.

As part of the book launch Cornelia is giving back to her hometown of Detroit, MI. On July 26, 2014 she will be signing books at a private book signing benefiting Chandler Park Academy students. Cornelia's father, Rev. Dr. Anthony Shipley founded the school in Harper Woods, MI that has over 2,400 students. Graduates of the school have been accepted to schools nationwide from Ivy League institutions including Harvard to hometown favorites University of Michigan and Michigan State University.

Marshal Goldsmith, Author of *What Got You Here, Won't Get You There* and *MOJO*, wrote the forward to *Design Your Life*, and shares that "in her book, Cornelia will help you rediscover who you are so that you can live the life you've always wanted to live."

Maxine Brown-Davis, Chief Diversity Officer and Vice President Human Resources (Retired) of the Procter and Gamble Company shares that "Cornelia represents an excellent combination of empathy, candor, astute observation and skill working with individuals to create their sustained and holistic success. She brings a balanced perspective on how to gauge where you are and what you need to do to achieve your dreams."

Additional tour updates and locations can be found at [www.designyourlifethebook.com](http://www.designyourlifethebook.com). Book stores who wish to schedule an event with Cornelia may contact tour manager Holly Kile at [holly@3cconsult.com](mailto:holly@3cconsult.com).

For media interviews please email [cornelia@3cconsult.com](mailto:cornelia@3cconsult.com) or call 313-506-0176

### About Cornelia:

Cornelia Shipley, PCC, BCC, ELI-MP is a nationally recognized executive coach, speaker and strategic planner with over 20 years' experience training individual and executive clients to achieve their personal and professional goals. Utilizing her extensive background in strategic planning, sales training, and corporate HR, Cornelia founded 3C Consulting, a leadership development firm where she and her team reach thousands of professionals annually by guiding clients through the formulation, implementation, and sustainability of leadership development, strategic planning, and work place change initiatives.

Cornelia was awarded the Professional Certified Coach Credential (PCC) by the International Coach Federation in 2009 and is a Master Practitioner of Energy Leadership. Leaders at organizations including Blue Care Network, Comerica Bank, Coca-Cola, Pfizer, Merck, Edward Jones, The Detroit Medical Center, University of Michigan, Northwestern University, General Motors, Jujitsu Films, SilverHook Studios, Solaris Filmwerks, YMCA, Internal Revenue Service, and Black Entertainment Television have leveraged Cornelia's expertise to take their results and careers to the next level.

Board Certified (BCC) as a coach by the Center for Credentialing Education, Cornelia co-created the 'Executive Impact Program' with retired Procter & Gamble VP of Human Resources, Maxine Brown-Davis, which prepares senior level leaders for General Manager and C-Suite level career

opportunities.

Cornelia is a member of the corporate coaching faculty for three fortune 500 companies, and a faculty member for ICF accredited coach-training programs Coaching4Clergy and Coaching4Business.

A member of the 2013 Faculty for the National African American Women's Leadership Institute, Cornelia maintains several local association memberships, and has served on the Board of Directors for the National INROADS Alumni Association. Cornelia also serves as a Supervisor Coach for the University of Wisconsin Continuing Studies Professional Life Coaching Certificate program.

Cornelia studied business and leadership in Australia and Asia, and received her MBA from Southern Methodist University in Dallas, TX.

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