

## **New Canadian Supplements Receive Top Honours From 2013 Alive Awards**

**WINNIPEG, Manitoba - Oct. 17, 2013 - [PRLog](#) -- NEW Canadian supplements receive top honours from 2013 alive awards**

Cardiovia™, Kaizen® and Abrexin™ products take ‘Gold’ in four natural health categories

**October 16, 2013 – Toronto, ON:** A leader in natural health products and nutrition supplements, Canada’s The Winning Combination has received four first-place honours in the 2013 Alive Awards, hosted by Alive magazine. Three of The Winning Combination’s innovative supplement brands – Cardiovia™, Kaizen® and Abrexin™ – received ‘Gold’ awards in a total of four consumer’s choice categories.

“This honour is a testament to both the popularity and efficacy of the Cardiovia, Kaizen and Abrexin products that received the Alive consumer’s choice awards,” says Shazad Bukhari, COO of The Winning Combination, which manufactures and distributes Kaizen, Abrexin and Cardiovia along with other top health supplement brands. “At The Winning Combination, we are driven by innovation and the desire to develop products that help improve people’s lives. We are proud that our natural health supplements are resonating with Canadian consumers and that they are seeing results by incorporating our products into a healthy lifestyle.

### **Cardiovia: GOLD – Consumer’s Choice, New Supplements**

Cardiovia is a new heart health supplement that offers a natural way to address high cholesterol, which is a risk factor for heart disease. Cardiovia is the first and only probiotic that is clinically proven to reduce cholesterol by 11.6% and reduce inflammation (C-reactive protein). Cardiovia helps maintain healthy cholesterol levels in two ways: by reducing the amount of cholesterol the body produces, and by reducing the amount of cholesterol absorbed from food. Cardiovia has been voted the No.1 most recommended probiotic by Cardiologists in a 2013 Symphony survey. As a probiotic, Cardiovia also offers gastrointestinal health benefits. In addition, Cardiovia has been shown to increase Vitamin D levels by up to 25%. For more information, visit [Cardiovia.ca](http://cardiovia.ca/ca/) (<http://cardiovia.ca/ca/>).

### **Kaizen 7-Day Cleanse: GOLD – Consumer’s Choice, Detox Products**

### **Kaizen Natural Proteins: GOLD – Consumer’s Choice, Fitness & Weight Management**

Kaizen is one of Canada’s premier sport nutrition brands with roots stretching back almost 20 years. What began primarily as a protein line has since expanded into a comprehensive range of sport nutrition and weight management products. Kaizen prides itself on being one of the cleanest, most natural product lines available, using primarily natural sweeteners and flavours, and being free of genetically modified ingredients. The Kaizen brand includes reliable sport nutrition products like creatine monohydrate, l-glutamine, natural whey and vegan proteins, weight management products, and pre-workout drink mixes. For more information, visit [kaizennaturals.com](http://www.kaizennaturals.com/) (<http://www.kaizennaturals.com/>).

### **Abrexin: GOLD – Consumer’s Choice, New Products**

Abrexin represents an entirely new way to manage and maintain healthy body fat levels without the use of stimulant based ingredients. Abrexin utilizes a unique protein structure called Lactoferrin which, when taken before bedtime, stimulates the body’s natural thermogenic response while sleeping. This completely safe and natural process allows additional calories to be used throughout the sleep process resulting in healthy

weight loss while sleeping. For more information, visit Abrexin.com (<http://www.abrexin.com/>).

Cardiovivia, Abrexin and Kaizen and Abrexin are available at major retailers across Canada.

Alive magazine is Canada's complete source for natural health and wellness information. The *Alive Awards* promote and recognize outstanding product innovation while enhancing the credibility of natural health products. Since 1994, these prestigious gold, silver, and bronze awards have been presented to manufacturers of the best products in a variety of natural health categories. For more information about the *alive Awards*, please call **1.800.663.6580 ext 626** or visit [www.alive.com](http://www.alive.com).

### **About The Winning Combination**

The Winning Combination creates leading-edge natural products from concept to completion, including weight loss, sports nutrition, on-the-go vitamin and mineral supplements, all natural protein powders and ready-to-drink beverages along with joint health and repair products. The Winning Combination manufactures all of its products in accordance with GMP guidelines. Working closely with local health organizations and governing bodies, we ensure our products are of high quality and in line with the highest health standards. Brands include *Cardioviva*<sup>™</sup>, *Kaizen*<sup>®</sup>, *ABREXIN*<sup>™</sup>, *Vitamints*<sup>™</sup>, *Bodylogix*<sup>®</sup> and *Joint Grease*<sup>®</sup>, among others. Visit [www.winning-combination.com](http://www.winning-combination.com) for more information.

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Source	The Winning Combination
City/Town	Winnipeg
State/Province	Manitoba
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Industry	Natural products
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