# Wacky News Names Out in E-Format

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**MADISON, Wis. - July 31, 2013** - *PRLog* -- **(Madison)** The humor book *Wacky News Names* is now available via Smashwords, a distributor of e-books. The title, by Stephen J. Busalacchi, can now be found via iTunes, Barnes & Noble and other retailers, in addition to direct downloads: **https://www.smashwords.com/books/view/329495**

*Wacky News Names: Monikers that Make You Smirk,* by Stephen J. Busalacchi, features real, verified names from the news that are often humorously appropriate because of the person's occupation or context in a story. These names are known as aptronyms. For example, there's a physician from California named Dr. Frankenstein. The real-life Dr. Frankenstein penned the book's foreword: "For those of us with distinctive surnames, *Wacky News Names* will reassure that many others feel our pain," says Richard Frankenstein, MD, an internist.

There are among the 700-plus names featured in *Wacky News Names*, along with inventively-drawn sketches from cartoonist Anthony Schmidt.

Busalacchi is a writer, public relations specialist and former Wisconsin Public Radio reporter. It was during his WPR days in the mid-1980s that this name-collecting hobby began.

The paper back: *Wacky News Names: Monikers that Make You Smirk,* by Stephen J. Busalacchi. Original edition, 7 x 5 soft cover, 135 pages, 30 illustrations. ISBN-13: 978-0-9794222-6-3, $19.97.

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Stephen J. Busalacchi is a writer, interviewer and publicist in Madison, Wisconsin. He is also the author of several other books, including the award-winning oral history, *White Coat Wisdom: Extraordinary doctors talk about what they do, how they got there and why medicine is so much more than a job*.

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