

Legacy of ABC4All/SMRC protecting people's real and social identity all for no out-of-pocket cost.

The Legacy of ABC4All enables ABC4All-TV WorldWide Network (AWWN) with Social Marketing Research for Charity (SMRC)'s definitive solution for people's online identity/privacy problems.

MANHATTAN BEACH, Calif. - July 22, 2013 - [PRLog](#) -- The Legacy of ABC4All: Protecting people's real and social identity(ies), including email problems, with a SmartPhone, SMS, Skype & Wi-Fi, all for no out-of-pocket costs. ABC4All enlists the cooperation of Social Marketing Research for Charity (SMRC), a social analytics and social economic monetization service, to enable, for the ABC4All WorldWide Network (AWWN), a definitive solution to people's online identity and privacy problems. Visit SMRC's release: <http://prlog.org/12178704>
(See%20the%20recent%20SMRC%20press%20release%20at%20http://prlog.org/12178704)

Identity Protection & Privacy issues online abound as well documented in over 50 million articles on Google (identity protection), and this recent article in the Los Angeles Times:
<http://www.latimes.com/news/nationworld/nation/la-na-consumer-tracking-20130701,0,3719521.story>.

The Legacy of ABC4All enlists the cooperation of SMRC, the by-invitation-only, 100% Personalized Social Counterpart to Search service, to enable its ABC4All WorldWide Network (AWWN) to offer a definitive solution ensuring real/social identity protection & privacy security. Video:
<https://www.youtube.com/watch?v=7-QxqhnF3CE>

“No cost” email services offered online along with search engines and various social media and others are neither private nor secure. Tierra.net, ABC4All Email Server host states its email is "secure," but have yet to offer encrypted email. Given the lack of privacy/security, time after time the emails of various ABC4All Mentors who participate with the ABC4All Global Mentoring TEAM Project, presently active in 119 countries, have been hacked - see <http://projects.tigweb.org/abc4allglobalteam>.

“When ABC4All approached us with their problem, we noted the similarity between email fraud and real/social identity fraud [how hackers get access]; that along with our advisories and services, effectively handles all of these ‘issues,’” stated SMRC’s founder Phil Nakata, a former IBM Chief Technology Officer, former VP at Aon & Partner/Principal at CSC, and today a social technology evangelist.

THE REAL (SOCIAL IDENTITY) PROBLEM: “What if there were a way to create social and personal value out of our digital voice, while protecting our identities? What if this could be accomplished without compromising, but rather by solving many of the issues that businesses are faced with today?”

“SMRC is the first, no cost, identity-protecting social counterpart to personal search that uses their market research revenues to fund their member’s and sponsor’s philanthropic causes, in their names, in the form of the equal amount in trade-able, “cash-like” reward points,” stated Burton Danet, ABC4All’s founder. Nakata clarifies, “...This becomes possible because SMRC uses breakthroughs in sentiment technology to notice and notify our members of discrepancies in their linguistic patterns [identity footprint].”

A NEW ERA OF SOCIAL IMPACT: Nakata said, "SMRC is ushering in a new era of social impact/Corporate Social Responsibility (CSR), while correcting previous ‘necessary evils’ . Independent research shows that sponsors utilizing our non-invasive variety of promotion will receive unprecedented brand loyalty, more relevant conversions, and measurable research response, for a cost lower than traditional, invasive, conversion based advertising, while reaching the 46% of the market that rarely

responds to advertising. "This is why we predict that our market value will generate over \$2.2 billion to charity, the first year, per 10 million members."

PROTECTION & FUNDING: While SMRC gives over 92% of revenues to charity, the company allocates a small percentage (8%) of their total revenues to finance its identity protection and no out-of-pocket cost member smart phones with Wi-Fi access and SMS. SMRC uses Smart Phones as research collection devices, and *I-way* algorithms and 2+ forms of biometric security *to keep people's analytics, and identities, totally private, while protecting their social & real identity(s) and eliminating SPAM.*

IDENTITY PROTECTION & PRIVACY (Gmail, Skype & SMRC): The service is planned to launch over the coming months including as part of the ABC4All WorldWide Network (AWWN) with the issuing of 10 million "no out-of-pocket cost" smart phones. Users of the AWWN will have opportunity to conduct all online activity without any concern for security and privacy given that the information is collected, managed, stored and retrieved via SMRC's best-practices procedures (encrypted https web Gmail, certificates/encryption on 2nd Gmail clients & Wi-Fi enabled Skype-to-Skype /encrypted phone calls). In contrast to the present state of affairs on and off the Internet where the process is two ways and invades the privacy of users, **the ABC4All/SMRC definitive solution addresses the identity and privacy issues (including SPAM) to protect consumers and all users of Internet-based services.** Please visit <http://awwn.abc4all.net>

WORLDWIDE SATELLITES: By virtue of the provision of automatic ability to earn income (rewards), each and every participant will become self-funded, earning rewards no matter how remote their location may be. AWWN is planned as a satellite-driven technology obviating connecting issues and allowing persons in the most remote areas of the world to become self-funded.

ABC4All CO-FUNDING: The ABC4All/SMRC combined technologies will offer a network, at no cost to use but which will be benefitting all users without solicitations and requests for payment for anything whatsoever. Instead, there will be embedded in every financial transaction a percentage earmarked by the vendor that will be directed as a charitable contribution to the consumer's charity of choice. This contribution will be matched/doubled by the future Robert Chew ABC4All Millennium Endowment Fund: <http://abc4all.net/dcat.html>

SMRC (The Identity+ Service): A world-changing, noninvasive, 100% personalized, social counterpart-to-search that protects people's identity (for no out-of-pocket costs) & creates enormous personal, social & philanthropic value (for them & their sponsors) for all human social & sponsor content, personal research & networking, to support worthy social causes/ CSR - (Please visit SMRC's website: <http://socialresearchforcharity.org> For a copy of the social report, "Everything you need to know about 'identity protection' ," see the 1st link on SMRC's website.

Pre-registrants receive 2 years credit for past content + double donations + rewards value for life.

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