

Northamptonshire Marketing Consultant Launches FREE Online Seminar Series For Local Business

Local business owners are leaving money on the table and missing out on sales. This series of online seminars shows them how they can use tried, tested and current approaches to win more customers.

WELLINGBOROUGH, England - June 26, 2013 - [PRLog](#) -- John Sealey is pleased to announce his upcoming seminar on mobile marketing for small business, to be held online at <http://localmarketingexpertjohnsealey.co.uk/resources/webinars/webinars-this-month/>

John Sealey is an experienced nationally recognised online and offline marketing consultant and public speaker. He has helped thousands of people to attract more customers to their business through one on one session's, seminars, workshops and keynote speeches. Now he wants to give everyone a chance to benefit from his experience by helping others make their marketing work consistently, regardless of the economic conditions.

According to John Sealey, local business owners are leaving money on the table unintentionally, because of the lack of effective approaches they use to attract more local customers. He said "Small business owners have always suffered from a lack of marketing ideas, as they aren't marketers, the lack of time to research what marketing approaches will work for them, so they follow the crowd when it comes to promoting and the lack financial resources to market their enterprise the way they would like."

In these series of free online seminars, business owners will learn how they can use low or no cost marketing approaches, which are quick to implement, easy to apply and are given the reasons why they should be considering them. The first in the series will be why small local businesses should be using mobile marketing and how to do it. Followed by future seminars on:

- SMS Text Message marketing
- Social networking wins customers
- Using Google+ as a way to attract customers ready to buy
- Video and audio marketing
- Online Reputation Management
- Branding yourself and your business locally

And many more topics

"By the end of each seminar, people will know how to market their own business quickly, effectively and profitably. Attracting more existing customers back in more often and having new ones coming in with purse or wallet in hand ready to buy." according to John

For more information, or to register for the seminar, visit <http://localmarketingexpertjohnsealey.co.uk/resources/web...> or email john@localmarketingexpertjohnsealy.co.uk or telephone 0844 884 9112

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