



## A Good Mentor Makes the Difference

*3 Key Elements and the Big Brother Big Sister's program celebrate the largest mentoring agency in the state. The power of a mentor in a child's life can, and will, make all the difference for a message of hope and change for a better life.*

**Aug. 14, 2012 - [PRLog](#)** -- With many things going wrong in the world, today we focus on what went right.

Kim Duncan, V.P. of 3 Key Elements, presented Big Brothers Big Sisters of Salt Lake City (via Brandy Jolley) with a check for \$4,241.15. Kirk, President of 3 Key Elements, and Kim Duncan have taken this journey together building the 3 Key Elements company. Kim Duncan's mother, Connie, grew up in a less than ideal family situation; this would have left her without any idea about how to become successful in her own personal life. With a home void of positive role models in Connie's youth, the opportunities to succeed were bleak. Fortunately for Kim's mother there were two people that embraced Connie and showed her there was a better life. A life filled with love, compassion, and people that cared for one another. They showed her how it felt to be loved and what a family atmosphere was able to create. Kim's mother was able to learn from these 'mentors' that she too was capable of having such a life. Connie has since grown into a successful woman due to the influence of these mentors. She has raised four children and continues to carve her career as a celebrity hairstylist.

As with Kim's mother, Connie, the Big Brothers Big Sisters program instills that same hope today with the mentors they provide for at-risk youth. The Duncan's saw the Big Brother Big Sister program in tune with their ideals and helping those around them. They have built a business around influencing, mentoring, and loving of others. 3 Key Elements develops professional mentors and trainers who go into the world as positive influences to those around them; as well as, those seeking positive role models.

The Duncan's practice the tools they have continued to develop and share with others to aid in their progression; more importantly they incorporate those same tools they teach into their own lives on a daily basis. Over the past 18 months the Duncan's have lost a collective 180 pounds and are continually seeking to live a healthy lifestyle. At one point they were barely able to walk to the park several blocks away and decided to set a goal to run a 5k, which at the time seemed nearly impossible. After reaching their 5k goal, the Duncan's feeling invigorated about life, had a 'brainstorm' session on how they could share this feeling with others. They knew that through organizing a race of their own they would be able to give the community an opportunity to experience and share in their passion for people. After seeking an organization with their consistent values, deep commitment to the power of mentoring, and desire to help others progress; they found the Big Brother Big Sister program to be a perfect fit.

Obtaining the opportunity for 3 Key Elements to support such an expansive mentoring program is a privilege. Together 3 Key Elements and the Big Brother Big Sister's program was able to celebrate the largest mentoring agency in the state matching 1600 kids with mentors. The volunteer efforts of hundreds of mentors have made it possible to provide positive role models, just as Kim's mother Connie was able to experience. The power of a mentor in a child's life can, and will, make all the difference for a message of hope and change for a better life. 3 Key Elements is committed to helping people reach for their potential and committed to positive change. Kim Duncan assured that you can look forward to future events that will promote healthy communities and further the changing of lives for the better.

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