



HIT Consultant Talks Healthcare IT Interoperability With DrFirst

HIT Consultant Founder Fred Pennic and DrFirst President Cameron Deemer sit down to talk about healthcare interoperability and DrFirst Defender in newest podcast series on www.hitconsultant.net

March 5, 2012 - [PRLog](#) -- HIT Consultant released its newest podcast series on the most decorated prescription management software vendor, DrFirst. Fred Pennic, Founder of HIT Consultant spoke with Cameron Deemer, President of DrFirst, about their integrated suite of healthcare information technology solutions and emerging trends in the field. Deemer also shared information about DrFirst Defender, a new marketing campaign to help physicians with healthcare technology transitions.

“We believe that we’re the doctor’s champion and we intend to take that position in the market. The Defender was a very out front way to do that,” said Deemer. “He’s helping physicians make the transition from wherever they are right now to be in compliance with Meaningful Use, but in a way that actually makes sense for the physician.”

In addition to DrFirst Defender and DrFirst’s integrated platform, the podcast series covers other topics such as:

- DrFirst AttestEasy solution
- Medication Reconciliation
- Patient Innovations
- EPCS Gold 2.0
- Fragmentation vs Interoperability in Healthcare IT
- Future of the HIT Industry
- Emerging Trends (mHealth and telehealth)

This is a three-part podcast series with each podcast session lasting approximately 15 minutes long. Visit www.hitconsultant.net to listen to these podcasts and also download them for free from iTunes.

About DrFirst: Founded in 2000, DrFirst is the nation's leading e-prescribing and solutions platform provider to physician practices, major health plans, health systems, hospitals and EHR vendors. Through its Open Borders Program, DrFirst solutions integrate with over 200 EHR, practice management and HIT systems. A Surescripts Gold Certified solution provider for four consecutive years with its award-winning Rcopia electronic prescription management system, DrFirst utilizes the Surescripts network for pharmacy connectivity, health plan information and patient medication history. For more information, visit www.drfirst.com.

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HIT Consultant is an online social community dedicated exclusively to HIT professionals with the sole mission of empowering our readers with the foresight to successfully navigate the dynamic landscape of the healthcare IT industry.

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