



## **Healthcare IT Subsidiary of Quest Diagnostics Names HIT Consultant as Best Overall Healthcare Blog**

*HIT Consultant receives an healthcare IT award from Care360® for best overall healthcare IT blog. The Care360® Team reviewed many healthcare IT websites and blogs, and HIT Consultant was one of three chosen for an award.*

**Feb. 29, 2012 - [PRLog](#)** -- HIT Consultant becomes the first recipient of the “Best Overall Healthcare IT Blog” award from the Care360® marketing team at the healthcare IT subsidiary of Quest Diagnostics. The award was presented to HIT Consultant for its ongoing efforts in covering healthcare IT information—specifically in the form of digital media. Fred Pennic, Founder of HIT Consultant, is ecstatic to receive the award.

“It is quite an honor to be recognized by your peers in the industry which was my main goal when I started this blog. I wanted to provide comprehensive coverage of the HIT industry that would empower readers to successfully navigate this fast-paced environment. So it is a privilege to be recognized by Quest Diagnostics. Our recognition by Quest Diagnostics validates that we are effectively reaching our target audience.”

The Care360® team was impressed with the way HIT Consultant has progressed as a well-recognized blog in the industry.

“We have been following HIT Consultant and appreciate the blog’s perspective on industry trends overall because it helps elevate understanding of sometimes complex healthcare topics,” said Rebecca Hellman, Vice President of Marketing for the healthcare IT subsidiary of Quest Diagnostics. “Specifically, stories about how rapid changes in the industry are affecting the relationship between hospitals and physicians due to healthcare reform legislation. We wanted to honor HIT Consultant as the best overall healthcare blog because it successfully educates readers on how technology really is improving the quality of patient care being delivered. Physicians are able to spend less time on paperwork and more time with patients, translating to increased office productivity and improved relationships between hospitals and community physicians.”

The Healthcare IT Awards were developed to recognize particular blogs that have contributed to ongoing coverage of important healthcare information. Each award focuses on a specific topic such as technology, commentary, news or a combination. Winners were selected based on several factors including the quality of information posted, number of blog readers and particular stories about the latest news and trends in the industry.

Along with the award, HIT Consultant will receive a badge to display on its homepage. An announcement is also posted on the Care360 blog from Quest Diagnostics. To view the official announcement and see the other winners of the Healthcare IT Awards, please visit: <http://care360.questdiagnostics.com/>

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HIT Consultant is an online social community dedicated exclusively to HIT professionals with the sole mission of empowering our readers with the foresight to successfully navigate the dynamic landscape of the healthcare IT industry.

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