



## **HIT Consultant Talks Healthcare Business Intelligence with Healthcare IT News**

*Founder of HIT Consultant discusses six ways healthcare organizations can use business intelligence software*

**Jan. 11, 2012** - [PRLog](#) -- Fred Pennic, Founder of HIT Consultant, offered his expertise for an article in Healthcare IT News, the industry's only newspaper source. The specialized topic surrounded the use of business intelligence software for healthcare organizations, hospitals and clinics. This article marks the first written contribution in 2012 for HIT Consultant Pennic.

"Being published in Healthcare IT News is a great opportunity to showcase my thought leadership and further promote the HIT Consultant brand," says Pennic. "It brings an increased visibility and credibility to myself and HIT Consultant".

This is not the first time Pennic has been seen in Healthcare IT News. He was also quoted and used as a subject matter expert in September 2011 for an article titled, 10 IT Initiatives Your Hospital Should Undertake in 2012.

To read the entire January 2012 article, 6 Ways to Use Business Intelligence Software, visit <http://www.healthcareitnews.com/news/6-ways-use-business-...>

To read the September 2011 article, 10 IT Initiatives Your Hospital Should Undertake in 2012, visit <http://www.healthcareitnews.com/news/10-it-initiatives-yo...>

About HIT Consultant: HIT Consultant is a social community dedicated exclusively to HIT professionals with the sole mission of empowering readers with the foresight to successfully navigate the dynamic landscape of the healthcare IT industry.

Web: <http://www.hitconsultant.net>

Twitter: <http://www.twitter.com/hitconsultant>

About Healthcare IT News: Healthcare IT News is the industry's only newspaper, reaching more than 54,000 subscribers, including IT management, C-suite and general management, and clinical executives at hospitals and IDNs, group practices, ambulatory care facilities, home healthcare organizations, as well as healthcare payers, consultants and vendors. Healthcare IT News is published in partnership with HIMSS and is a publication of MedTech Media.

--- End ---

Source	Jasmine Pennic, Director of Marketing
City/Town	Atlanta
State/Province	Georgia
Zip	30307
Country	United States
Industry	

Tags [Health](#), [Medical](#), [Technology](#)  
[Healthcare Business Intelligence](#), [Healthcare It](#), [Healthcare It News](#), [Hit](#), [Emr](#), [Aco](#), [Healthcare Analytics](#), [Fred Pennic](#)  
Link <https://prlog.org/11768734>



Scan this QR Code with your SmartPhone to-  
\* Read this news online  
\* Contact author  
\* Bookmark or share online