

## **Hurricane Irene intensified into a Category 3, How Prepared are You? Get NOKR Now It's Free**

*Since 2004 NOKR has prepared the world for the unforeseen. Hurricane Irene could prove to be a major event post Tuesday's 5.8 Earthquake that rattled the Eastern Seaboard. Family and friends are the only thing that matter when tragic events unfold.*

**Aug. 24, 2011 - [PRLog](#)** -- The Next of Kin Registry (NOKR) America's™ central repository for Emergency Contact information is highly encouraging families and those with special needs to register their loved ones and friends who may be exposed to this potentially dangerous hurricane.

Six years ago NOKR was a beneficial resource for thousands of individuals and families displaced by Hurricane Katrina. NOKR is also encouraging the media to help broadcast this resource to those who may be in the path of Irene.

Registering with NOKR takes only a few minutes to store those who should be listed as your emergency point of contact and add a photo for urgent situations. NOKR is Fast, Free and Secure.

The Next of Kin Registry can be found on the:

USA.gov is the U.S. government's official web portal  
<http://www.usa.gov/Topics/Weather/Hurricane.shtml>

FEMA  
<http://www.disasterhelp.gov/gathering-loved-ones.shtml>

NOKR's™ President Mark Cerney said "I recall NOKR's™ efforts post Katrina, what we have learned is that preparedness is a must do. We would like to ask individuals and families to take 5 minutes go online and protect the ones you love including yourself for the unforeseen". Make registering with NOKR a family event as you safeguard who you would like to be notified during any emergency. For travelers, those on vacations or at a temporary residence they can register temporary information and set an expiration date.

To register, or for more information, please visit <http://www.nokr.org>.

### About NOKR

The Next Of Kin Registry (NOKR) was established as a FREE tool for daily emergencies and national disasters. NOKR is your emergency contact system to help if you or your family member is missing, injured or deceased.

NOKR is a humanitarian non-profit 501(c)(3) dedicated to bridging rapid emergency contact information. NOKR was established in January 2004, for daily emergency situations. NOKR is now listed on more than 92% of all State websites, the American Red Cross, Homeland Security Disasterhelp.gov, USA.gov and other federal agencies, as a critical resource for daily emergencies. For more information please contact NOKR's Deputy Director Gerry DiStefano at (800) 915-5413 or visit NOKR's website at <http://www.nokr.org>

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[www.nokr.org](http://www.nokr.org)

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