

Chicago Limo Service Encourages Fitness and Nutrition

Going Green Limousine, the premiere eco limo company of Chicago, is encouraging fitness and nutrition as part of their commitment to a healthier lifestyle. The Green Step Challenge takes place throughout May and gives participants raffle entries.

April 27, 2011 - [PRLog](#) -- Chicago, Illinois – In addition to being an environmentally conscious company, Going Green Limousine is health conscious as well. The owners of Going Green Limousine believe that fitness and nutrition are just as important to your well being as having an eco friendly atmosphere.

In order to help encourage people to live a healthier lifestyle, Going Green Limousine has created The Green Step Challenge. The Green Step Challenge begins May 1st and ends on May 31st. In order to participate, the only requirement is to log on to the Going Green Limousine Facebook Discussion Thread and post what you did that day to be active and/or to make nutritious decisions.

Users who are not members of Facebook can still participate through the Going Green Limousine blog for The Green Step Challenge by posting comments there. People without any internet activity can find alternative methods of participation by calling Going Green Limousine and asking for the owner, Rebecca.

When asked why a Chicago limousine company is sponsoring a fitness and nutrition contest, the owner, Rebecca Schmuck, said it was in line with their beliefs. “I think some people don’t take environmental concerns seriously because the focus is on the planet and not on humankind; but if you think about it, isn’t the reason we are committed to saving the environment really to save ourselves? Living an environmentally aware lifestyle is not just about toxins, chemicals, and pollution; it’s about our physical and mental well being also.”

This is the first year that Going Green Limousine is sponsoring this annual event. There is a grand prize drawing as well as a first and second place drawing. All entrants will receive Karma Cash for Going Green Limousine because “Reducing your carbon footprint is just good karma.”

The grand prize drawing is a restaurant gift certificate (valid nationwide) plus a Going Green limo charter, valued at \$390. Second prize is a spring floral delivery (valid nationwide) and a Going Green limo gift certificate. Third prize is a one year subscription to a gender appropriate fitness magazine (valid nationwide) and a Chicago limo gift certificate for Going Green Limousine.

Participants can earn up to 31 entries just by logging in once a day for 31 days during the month of May: <http://www.facebook.com/pages/Chicago/Going-Green-Limousi...> You may join the Green Step Challenge at any time, but the sooner you begin posting the greater number of entries that you can earn. A complete explanation of The Green Step Challenge can be found on the Going Green Limousine blog: "<http://ourblog.goinggreenlimousine.com/?p=11>". For more information about the premiere Chicago eco car service, visit Going Green Limousine online: <http://www.goinggreenlimousine.com>.

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Going Green Limousine is the premiere eco limo service in Chicago, offering airport transportation, ground transportation, and charter services to Chicago and beyond. Our hybrids reduce emissions by up to 80% in our industry.

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