

IDCOOK'S Solar Ovens and Grills Shine Light on Chicago's Homes & Housewares Show this March

A solar oven, a solar grill, and even solar lighters – IDCOOK presents a complete range of products to be used by anyone, anywhere. IDCOOK, the current leader in solar cooking in Europe, is continuing to develop its activity in North America.

Jan. 18, 2011 - [PRLog](#) -- Come see the sunny side of the Homes & Housewares show in Chicago this March. IDCOOK will present three of its solar-assisted cooking and heating products this year, from March 6 to 8, 2011, at booth S1065 as part of the French pavilion. A solar oven, a solar grill, and even solar lighters – IDCOOK presents a complete range of products to be used by anyone, anywhere. IDCOOK, the current leader in solar cooking in Europe, is continuing to develop its activity in the North American market.

The SUNCOOK+, the solar oven, operates just like a traditional oven, but using the sun's rays as the only energy source. The gentle cooking from this solar oven allows the true flavors of food to shine through while retaining nutrients.

The COOKUP200, the solar grill, can be taken anywhere outdoors, such as in a backyard, campsite or at the beach. In several minutes, the solar grill is set up and ready to use. Cooking is safe since the only energy source is the sun rays.

Both the solar oven and the solar grill require a separate grill-safe dish such as a casserole dish, pan or griddle for cooking. Cast iron is recommended for optimum results, and a user's own dishes are perfectly acceptable. IDCOOK also has a line of cooking accessories available. Cooking time for both the SUNCOOK+ and the COOKUP200 are similar to that of traditional propane or charcoal grills: about 15 minutes for sausage or bratwurst, between 15 and 25 minutes for fish, chicken, or meat depending on the size, and about 40 minutes for large stews such as ratatouille.

The solar lighter is a top item for 2011, thanks to this ecological gadget that allows you to ignite small items such as fuses, tinder or cigarettes in a few seconds. This lighter can carry a logo or brand name as well making it a promotional gift for holidays and special occasions.

Watch the COOKUP200 in action:

http://www.youtube.com/watch?v=XGPluZ_tCxE&feature=player...

Currently, IDCOOK sells its products through various distribution networks such as outdoor retailers, garden centers and hardware stores in Europe. The IDCOOK sales team will be at the Home & Housewares Show at booth S1065 from March 6 to 8, 2011, and wishes to meet with resellers, distributors and potential partners.

About IDCOOK:

IDCOOK explores all the best that the sun can offer to preserve the planet and subscribes to a sustainable development plan. The solar lighter was the first project developed by company founder Gilles Gallo. In 2010, IDCOOK counted 53 shareholders who were part of the European Noria investment fund that specializes in renewable energy. It is also supported by 40 angel investors and four community financiers. The company recently completed its fifth round of fundraising to develop new solar projects that can be used by anyone around the world. It is currently working on other applications that can use the revolutionary "SunReflective" product, which is used in the COOKUP200.

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