WORKHOUSE Honored with 2010 New York Award for Second Consecutive Year

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The USCA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, the USCA identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community. Nationwide, only 1 in 70 (1.4%) 2010 Award recipients qualified as Two-Time Award Winners. Various sources of information were gathered and analyzed to choose the winners in each category. The 2010 USCA Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the USCA and data provided by third parties.

U.S. Commerce Association (USCA)
U.S. Commerce Association (USCA) is a New York City based organization funded by local businesses operating in towns, large and small, across America. The purpose of USCA is to promote local business through public relations, marketing and advertising. The USCA was established to recognize the best of local businesses in their community. Our organization works exclusively with local business owners, trade groups, professional associations, chambers of commerce and other business advertising and marketing groups. Our mission is to be an advocate for small and medium size businesses and business entrepreneurs across America.

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Our hands are dirty! Celebrating a decade of service, Workhouse is a full-service creative agency headquartered in New York City. We specialize in integrated marketing positioning emerging and established brands with celebrity craftsmanship. Workhouse provides full-service public relations, social media, brand promotion, creative consulting, not to mention, modern day marketing & branding. Clients have included Debbie Harry, Francis Ford Coppola, David LaChaplle, Interview Magazine, Details Magazine, Budget Travel Magazine, Galleries Lafayette, Ford Motor Company, Virgin, Borrelli, Assouline Editions, Rizzoli International Publications, Tony Shafrazzi Gallery, Coty, Versace, Cynthia Rowley, offering award-winning worldwide campaigns across a broad spectrum of luxury, fashion and lifestyle brands. We speak the language. Visit workhousepr.com

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Source	U.S Commerce Association
City/Town	New York City
State/Province	New York
Country	United States
Industry	Business, Advertising, Fashion
Tags	Nyc Pr, Fashion, Marketing, Branding, Nyc Jobs
Link	

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