USAsia Law Group Opens Doors for Businesses in China

San Diego Chinese Attorney Hosts Doing Business in China Workshop on January 12

Jan. 7, 2011 - *PRLog* -- SAN DIEGO – Companies and entrepreneurs looking for assistance when doing business in the world's largest country have a new resource in San Diego – the USAsia Law Group.

Founded by a former Chinese diplomat and a U.S. trained attorney with experience working at two prestigious U.S. international law firms, the USAsia Law Group offers businesses and entrepreneurs assistance in creating the best way to expand into China, going through the legal hurdles, and taking ideas or businesses to the next international growth stage.

"When working in China, it is important to have a team on your side that has the depth of knowledge and breadth of experience understanding both U.S. and China systems and bridging the gaps," said USAsia Law Group Managing Partner Wenzhao "Connie" Wang. "It is crucial to understand those differences for a U.S. business to be successful in China since the Chinese legal system and business practice are totally different from those of the U.S."

Connie uses her 20 years of international experience with the Chinese Foreign Service and cross-border transactions to help businesses in the U.S. open doors in China. Her law firm has relationships with law firms throughout China to help with entity formation, joint venture assistance, manufacturing outsourcing, investment advice, mergers and acquisitions, market entry strategies, and intellectual property protection. They are also experts at negotiating contracts and getting deals done for U.S. companies in China.

"Connie's unparalleled negotiation skills, strategic thinking, expert knowledge of Chinese culture, business practice and legal issues were instrumental in the closing of our first deal in China," said long-time client Mr. Bruno Viterbo, Managing Director of Champalimaud, a New York based International Interior Design Firm.

Connie will be sharing her insight into doing business in China during a workshop presented by the San Diego County Bar Association on January 12. It takes place from 5:00 to 6:15 pm at 1333 Seventh Avenue at the downtown Bar Center.

The program will cover cultural and legal differences between the U.S. and China as well as how to handle business dealings and contract negotiations. It is a must for any business professional or entrepreneur looking to start business in China. For details and registration, please check www.sdbca.org.

"China has become an important export market for the U.S. including San Diego over the last decade due to a rapidly growing middle class in a population of more than 1.34 billion – four times the population of the U.S. We are looking forward to helping businesses in San Diego and California unlock the great opportunities in China," Wang said. "It is a great time to take advantage of the expanding Chinese economy and help stimulate strong growth opportunities for San Diego."

For more information about the USAsia Law Group, please call 858-901-1888 or visit them online at http://www.USAsiaLawGroup.com.

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State/Province	California
Country	United States
Industry	Legal, Government, Business
Tags	China, Business, Legal, Investment, Joint Venture, Trade, Foreign, Policy, International, Law, San Diego, Attorney, Firm
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