Michigan Chronicle celebrates its 75th Anniversary with black tie gala, celeb red carpet event.

The Michigan Chronicle announces its 75th anniversary year. They will host a black-tie gala, and fifth annual Legacy in Motion awards program, on Friday, Nov.19, 2010 at 6:00 p.m. at the MGM Grand Detroit Hotel Ballroom located at 1777 Third Street.

Nov. 14, 2010 - PRLog -- DETROIT- The Michigan Chronicle proudly announces its 75th anniversary year. As part of the 75th diamond anniversary celebration, the Chronicle will host a black-tie gala, and fifth annual Legacy in Motion awards program, “Celebrating 75 years of Purpose, Progress & Perspective,” on Friday, November 19, 2010 at 6:00 p.m. at the MGM Grand Detroit Hotel Ballroom located at 1777 Third Street. Tickets for the gala are $250 and $300 for VIP admission. Bank of America is the Platinum level, VIP reception sponsor for this highly anticipated occasion.

Each year, the Legacy in Motion awards honor individuals, families, and organizations that have made headlines for their contributions to Southeastern Michigan’s economic growth, social change, and overall development. More than 700 people are expected to attend this spectacular event themed of old world charm. In addition, the Michigan Chronicle will also recognize “Distinguished Detroiders” which include several prominent Detroiters who have gone on to reach national acclaim, and who have brought honor and prestige to the city of Detroit.

MICHIGAN CHRONICLE 75TH ANNIVERSARY LEGACY IN MOTION AWARD HONOREES
Sam Logan Lifetime Achievement Award – Don Barden, Barden Companies, Inc.
Living Legend Award – Dr. Benjamin S. Carson, Sr., M.D., Pediatric Neurosurgeon
Diamond Ambassador Award – The Honorable Judge Gregory Mathis, Celebrity TV Judge
Corporation of the Year – General Motors
Executive of the Year – Bob Socia, GM VP, Global Purchasing and Supply Chain
Executive of the Year – Joel Ewanick, GM VP, Marketing
Newsmaker Award –Monica Morgan, CEO, Monica Morgan Photography
Newsmaker Award – Rev. Wendell Anthony, Founder, The Freedom Institute
Newsmaker Award – U.S. Congressman Elect Hansen Clarke
Newsmaker Award – Clark Durant, CEO Cornerstone Schools
Newsmaker of the Year Carol Goss, CEO, The Skillman Foundation
Legacy Award – Dr. Augustine Kole-James, M.D., Founder, Pro Care Health Plan, Inc - (Posthumous)

DISTINGUISHED DETROITERS
Dr. Ingida Asfaw, M.D. – Thoracic Surgeon
Len Burnett – CEO of Uptown Magazine
Dwele – Grammy Award-winning music artist
Deitrick Haddon – Gospel sensation
K’Jon – R&B music artist
Kevan Hall – Celebrity Fashion Designer
Vondie Curtis-Hall –Actor, Director, Screenwriter
Hubert Massey – Renowned Artist and Muralist
Jessica Reedy – Gospel Recording Artist

-more-

“Over the years, the Michigan Chronicle has worked diligently to cover weekly news important to our readers while providing historic information and global news from our perspective,” says Sam Logan, publisher of The Michigan Chronicle. “Bringing issues impacting the African American community to the
forefront has been and always will be our mission,” says Logan.

In addition, other gala event highlights include:
- Live entertainment from Detroit’s own Grammy Award-winning artist Dwele
- A unique 75th anniversary, commemorative piece created by artist Hubert Massey
- Star-studded, paparazzi filled, celebrity red carpet experience
- An awe-inspiring exhibit of historical photos taken by former Michigan Chronicle photographer, the late Mr. Edward “Robbie” Roberson

The gala will also highlight the talents of students from Detroit’s prestigious Cass Technical High School’s drama club, Junior ROTC and the Jazz Ensemble.

Detroit City Council President, Charles Pugh and Detroit Free Press columnist and host of WWJ-TV’s Michigan Matters, Carol Cain will serve as Emcees for the gala. A host of Detroit’s notables will serve as award presenters during the program including the 2009 BET’s Sunday Best TV show runner-up, Jessica Reedy (Saginaw, MI).

To purchase tickets (advance only) call (313) 963-8100. For more information, log on to www.michronicle.com. For media requests, red carpet R.S.V.P. or for pre-event interview opportunities, contact Lisa Wilmore at 313.980.4766 or e-mail at Lisa.Wilmore@comcast.net.

Event sponsored by Bank of America (Platinum Sponsor), Fifth Third Bank, Global Automotive Alliance, St. John Providence Health System, Strategic Staffing Solutions, TV One, Comcast Business Services, Sodexo, Real Times Media, Radio One, and Ford Motor Company. In-kind sponsors include Fathead (Branding sponsor), Uptown Magazine, Ambassador Magazine and Edible Arrangements.

About The Michigan Chronicle
The Michigan Chronicle is recognized as one of the nation’s oldest and most respected African American newspapers.

Founded in April 1936, by Lucius Harper, The Michigan Chronicle editorial focus is on reporting news, current events, entertainment, health, sports, and community news and opinions.

Historically, the Chronicle has been at the forefront of reporting major social and economic changes affecting African-Americans. Nearly 75 years after its first publication, the Chronicle continues to be the voice of the African American community in Michigan.

The power and influence of the Chronicle is recognized both locally and nationally. This award-winning weekly newspaper has received the prestigious John B. Russworm award for the "Best Black Newspaper in the Country” six times in the past 12 years.

###

Established in June 2002, The Wilmore Agency, LLC aims to provide exceptional public relations services through savvy communications efforts, keen integrated marketing tactics and creative, personalized service as its key approach to success for its diverse and global client base.