



When Journalism Goes Bad: Strategic Book Group Denies Crick's "Sun" Story and Files Formal Complaint

Strategic Book Group accuses UK Sun's Andy Crick of irresponsible journalism and states that there is no basis in fact to Mr. Andy Crick's story appearing in "The Sun" stating that 6 year old Leo Hunter received a 23 book deal with the company.

Nov. 2, 2010 - [PRLog](#) -- November 1, 2010 -- Durham, Ct. -- Strategic Book Group accuses Andy Crick of the UK Sun of shoddy and irresponsible journalism. and states that there is no basis in fact to Mr. Andy Crick's story, appearing in "The Sun" on August 27, 2010, in which he states that six year old Leo Hunter received a 23 book deal with the company.

In fact, SBG contracted with author Jamie Hunter, the boy's mother, for just one book, Me and My Best Friend, which she herself penned under the name J.S. Huntlands. Ms. Hunter dedicated the book to her son, Leo, in hopes he would never forget his canine best friend.

Statements by Mr. Crick that the child wrote the book, and that SBG offered him a multi-book deal can only be described as shoddy and irresponsible journalism.

Strategic Book Group has registered a formal complaint with the Press Complaints Commission (www.PCC.org.uk) and is considering legal action.

Strategic Book Group
P.O. Box 333 Durham, CT 06422
<http://www.StrategicBookPublishing.com> - <http://www.EloquentBooks.com> -
<http://www.StrategicBookMarketing.com>
<http://www.StrategicBookGroup.com>

###

Strategic Book Group specializes in promoting the works of new and previously undiscovered writers. We make books available to bookstores and Internet distributors throughout the United States and Europe. SBG is aggressively seeking new talent.

--- End ---

Source Strategic Book Group
State/Province New York
Zip 10022
Country United States
Industry [Books](#), [Business](#), [Entertainment](#)
Tags [Strategic Book Group](#), [The Sun](#), [Formal Complaint](#), [Book Deal](#), [Irresponsible Journalism](#), [Andy Crick](#)
Link <https://prlog.org/11042928>



Scan this QR Code with your SmartPhone to-

- * Read this news online
- * Contact author
- * Bookmark or share online