

## Blue Lotus Communications strengthens Delhi team

*Sulakshana Mehrotra joins to head Delhi Branch*

**Oct. 27, 2010** - [PRLog](#) -- Blue Lotus Communications, one of India's leading PR agencies offering knowledge-based-communications, recently appointed Sulakshana Mehrotra as the Group & Branch Head to lead their office in Delhi. She will be reporting to Archana Tomar, Vice-President and Co-founder. Holmes Report recently awarded Blue Lotus Communications as IndianConsultancy of the Year for 2010

Sulakshana comes with nine years of experience in public relations industry, having worked across various verticals from healthcare, real estate & infrastructure, automobile and corporate. In her last assignment with Hanmer MS&L as an Associate Account Director, she has handled accounts like Ford India, Pearl Academy of Fashion, IBN 18 Network, SIAM, Super Religare Laboratories, The Global Fund, to name a few. She has completed her post graduation in Advertising and Communications Management from EMPI-B School.

Announcing the new appointment, N. Chandramouli, CEO, Blue Lotus Communications said, "Blue Lotus has grown exponentially in the past, both in terms of numbers of clientele and manpower. With a senior resource in Delhi, we are determined to tap on the immense potential of the Delhi market."

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Blue Lotus Communications are Communication Consultants with an array of health care, technology and finance clients. The other businesses of the group include a design boutique called Mustard Designs and Blue Bytes, an Information Logistics service.

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