

## **First and only online food ordering system in the history of Kerala**

*Yummybay.com is the first and only online food ordering system in the history of Kerala. Yummybay.com is the next generation of online takeaway ordering.*

**Sept. 23, 2010** - [PRLog](#) -- Kerala restaurants go online in big way

Amicitia Food Mart and Aadhocc Software Technologies have launched yummybay.com, one and only online food ordering system in India which comes with online card payment options. The site offers many features like view menu, reviews, ratings, book a table, corporate booking, buy a cake, find a cater, payment via cash or card, choose between delivery and takeaway, meal deals to save your money, exciting offers and loyalty points, discounts from most of our partner restaurants etc.

Based on the survey conducted in and around Cochin, they have seen that restaurant owners to meet demands of their clients had to create sites where in their clients could order online. And also a large demand on the client side was seen for online ordering. As it is the simplest and the fastest form of placing an order in few steps.

Yummybay.com has started to take restaurant registration from 15th of September 2010. The website will be open for food lovers in two weeks time.

With them adding several restaurants everyday, the customers can have wide variety of yummy cuisines. And the website has managed to strike a great relationship with restaurant owners who have listed their menu on the site, because it's a very cost effective method to reach their end-users, without having to spend a huge sum on publicity material. According to their spokesperson, the restaurants that join hands with Yummybay will get extra revenue without increasing overheads.

They said, yummybay.com soon plans to launch in multiple metros over the next few months, and thus turn into the leading food ordering portal in India in a year's time. And in due course turn global. The concept will definitely prove to be a respite for many a hungry soul. Bon appetite!

Visit: <http://www.yummybay.com>

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Yummy Bay developed by Amicitia Food Mart Pvt Ltd helps you take ordering food to a technologically advanced and yet the simplest form of online ordering. Our group with its long term experience in UK food industry felt the requisite for online ordering and that it would be necessary that restaurants did offer this valuable service. With utmost care and service provided to our customers, we shall also strive to establish successful lasting relationships with our clients. In short we help take the process of ordering food to a much simpler, accurate and fast pace via the internet letting you to feel secure with the services provided and to build loyalty, that makes you come back for more

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Source	Amicitia Food Mart
City/Town	Kochi
State/Province	Kerala
Zip	682025
Country	India
Industry	

Tags [Food](#)  
Link [Online Food Delivery, Takeaway, Online Takeaway, Restaurants In Kerala](#)  
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