

## **Creative Memories To Offer Exclusive Cricut® Cartridges from Provocraft**

*Creative Memories and Provo Craft today announced a partnership to offer exclusive artwork on two new Cricut® Cartridges - Cheerful Seasons and Reminisce Accents. The partnership is a first in the scrapbooking industry.*

**Aug. 2, 2010 - [PRLog](#)** -- ST. CLOUD, MINN. – Aug.1, 2010 – Creative Memories and Provo Craft today announced a partnership to offer exclusive artwork on two new Cricut® Cartridges - Cheerful Seasons and Reminisce Accents. The partnership is a first in the scrapbooking industry.

Creative Memories pioneered modern scrapbooking nearly 25 years ago and Provo Craft revolutionized the paper crafting industry with the 2006 launch of the Cricut® Personal Electronic Cutter, a portable machine that uses cartridges to cut paper, vinyl, chipboard, and fabric into thousands of shapes and fonts.

“We’ve worked together to create two exclusive new cartridges that marry the Creative Memories style with Cricut convenience”, says Eve Miller, Product Marketing Manager at Creative Memories. “This partnership provides a new source of art and design that will help our customers be even more creative.”

The new cartridges feature the Reminisce Accents and the Cheerful Seasons designs and fonts. Together, the pair of cartridges provide hundreds of unique designs in a variety of sizes. The cartridges are available for purchase from Creative Memories Consultants and on [www.creativememories.com](http://www.creativememories.com).

The new cartridges are compatible with the Cricut Personal Electronic Cutter., Cricut® Create, Cricut Expression®, Gypsy™ Handheld Design Studio, and Cricut Cake™.

“Launching new content is always exciting,” says Matt Wilburn, Chief Marketing Officer at Provo Craft. “We get to see what incredibly creative people do with it and it absolutely inspires us.”

For more information about Creative Memories, visit [www.creativememories.com](http://www.creativememories.com). Become a Creative Memories Facebook Fan at [www.facebook.com/#!/creativememoriesofficialpag](http://www.facebook.com/#!/creativememoriesofficialpag). For more information about Provo Craft products visit [www.cricut.com](http://www.cricut.com).

### **About Creative Memories**

Creative Memories is dedicated to preserving the past, enriching the present and inspiring hope for the future. As a leader in the memory celebration industry, Creative Memories specializes in selling premium quality photo albums, scrapbooking supplies, digital photo books, and software. Based in St. Cloud, Minn., Creative Memories markets its products at in-home “Get Togethers” through more than 40,000 independent sales Consultants worldwide.

### **About Provo Craft**

Provo Craft is a creative technology company that enables people to achieve their creative best. For 40 years, Provo Craft has invented new products that bring industrial technology to the masses, including the Cricut® Personal Electronic Cutter, the Cricut DesignStudio™ software, the Cricut Cake Personal Electronic Cutter, Yudu™ Personal Screen-printing System, and the Cuttlebug™ Die Cutter and Embosser. These innovative tools help people bring their creative ideas to life in a personalized, professional-looking way at home, in schools and the workplace. Provo Craft products have won dozens of industry awards and are available through leading mass retail, craft, home décor, office, and education outlets nationwide. Visit [www.provocraft.com](http://www.provocraft.com) or call (800) 937-7686.

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Let us help you celebrate your memories with quality scrapbook albums, scrapbooking supplies, digital photo books and digital scrapbooking ideas.

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Source	Creative Memories
City/Town	Saint Cloud
State/Province	Minnesota
Zip	56302
Country	United States
Industry	Scrapbooking, <a href="#">Consumer</a>
Tags	<a href="#">Scrapbooking</a> , <a href="#">Photography</a> , <a href="#">Photo Album</a> , <a href="#">Photo Book</a> , <a href="#">Digital Scrapbooking</a> , <a href="#">Scrapbook</a> , <a href="#">Cricut</a> , <a href="#">Creative Memories</a>
Link	<a href="https://prlog.org/10832073">https://prlog.org/10832073</a>



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