



## **McMonigle Real Estate Expands to San Diego Market**

*Premier real estate brokerage the McMonigle Group opens offices in Del Mar, under the leadership of Phil Jones.*

**June 3, 2010** - [PRLog](#) -- Newport Beach, Calif. - John McMonigle, principal of Newport Beach-based McMonigle Group of Coldwell Banker Previews International, announces his expansion into the San Diego luxury real estate market. With newly opened offices in Del Mar, McMonigle San Diego - spearheaded by long-time North San Diego resident and agent, Phil Jones - will further expose the McMonigle brand and award-winning service to discerning clientele, both for the sale or purchase of a home or property.

“For some time now, we’ve held a presence within niche enclaves - including Del Mar, Rancho Santa Fe and South Carlsbad,” states McMonigle. “Opening an extension office in Del Mar only seemed like a natural progression for our brand, as well as in furthering our services for our clientele. We are excited to move further south, and to do so with the leadership of Phil; he is a great asset to our team, and the right choice for directing our San Diego offices.”

Located at 1330 Camino Del Mar in Del Mar, McMonigle San Diego extends its services and world-renown real estate strategies to the southland; ranging from residential and commercial real estate, to M Destination all-inclusive vacations, M Urban high rise living and premier partnerships with industry affiliates and lifestyle amenities, the group will begin with a focus on coastal communities and neighborhoods of note.

Jones--in administering the unveiling of McMonigle San Diego, not only brings the lifestyle of the brand further south, but has created a signature trademark based upon his counsel and rapport with clientele as well. Formerly with a prominent residential brokerage in Encinitas, Jones has quickly garnered a savvy market approach, and is well respected throughout San Diego County; he has also specialized in premier resort homes worldwide with S&P Destination Properties in Vancouver, BC. Prior to a career in real estate, Jones spent over a decade in the action sports industry as a sales and marketing professional focusing on new media business development.

Jones received a Bachelor’s of Business Administration from Morehouse College in Atlanta, Georgia, as well as a Master’s of Business Administration from American University in Washington, D.C. He is a member of the North San Diego California Association of Realtors, as well as the Surfrider Foundation.

“San Diego is such a great place to live,” notes Jones. “Our lifestyle and real estate really do offer residents the climate, location and local amenities for fine living. McMonigle is the best in industry, and it’s a privilege to be working with such a powerhouse in regards to service, marketing practices and market domination.”

Based in Newport Beach, the McMonigle Group holds offices in Mission Viejo, under the direction of Jerry La Mott, as well as in Huntington Beach lead by Sandy and Steve Powers.

About the McMonigle Group:

Having sold more than \$2.5 billion in premier luxury properties, the McMonigle Group is the world's number one selling residential real estate team, six years and counting. Founded by nationally renowned real estate expert John McMonigle, the Group's outreach extends worldwide, with a focus on Coastal Orange County. Known for its best-in-industry service and aggressive marketing strategies, the McMonigle Group continues to reinvent real estate investment practices for its clientele. For more information, please visit us online at [www.mcmoniglegroup.com](http://www.mcmoniglegroup.com).

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