

World Executive Mba@ Gsba Zurich

With the power of Zurich Living Case Happened to see this on a lazy browsing afternoon session Here's the summary With great strides in the field of management and economics, business schools have to shape their teaching and research to....

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Here's the summary

With great strides in the field of management and economics, business schools have to shape their teaching and research to keep pace with the developments in order to remain competitive. The World Executive Education Alliance is the first academic alliance in business administration which offers management modules in fundamental disciplines of business administration on five continents in Brazil, South Africa, India, Russia and Switzerland.

The programme is a unique and copyrighted teaching and learning methodology called the Zurich Living Case.

GSBA students study at campus in Horgen/Zurich and at GSBA's prestigious WEEA partner universities around the world. It ensures high class teaching with first class international faculty and an intercultural exchange among executive students and faculty.

Truly one of its kind. Any takers

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