

Learn the SEO + SEM = ROI Equation from the CEO and Founder of Wall Street's GetMeOnTop

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May 30, 2010 - [PRLog](#) -- David S. Josephson, the CEO and Founder of Wall Street's Get MeOnTop has been invited to participate in the 2010 ASCII Reseller Success Summit. Mr. Josephson will be hosting a 30 minute presentation to discuss the benefits of Search Engine Optimization and Online marketing to those present on June 3, 2010, in Chicago. Attendees will find out why the SEO + SEM = ROI equation is important and how knowing about the equation can help business owners leave their competition in the dust!

SEO and Online Marketing are no longer just buzzwords as is illustrated on the ever popular website MoneyCNN.com. Conduct a search for SEO on the site and you will come up with more than 25 SEO titles for review. Popular titles include articles on how to expand your business using SEO, how to make a website profitable, and how to improve your e-Commerce endeavors with SEO management tools.

The 2010 ASCII Reseller Success Summit in Chicago is being hosted at the Hyatt Regency O'Hare on 9300 W Bryn Mawr Avenue in Rosemont, Illinois. Attendees can register for the event at:

<http://www.asciievents.com>. This event is just one of the six that have been planned for this year. The event is hosted by the ASCII Group (<http://www.ascii.com>), a group established in 1984. This group is the largest and oldest group of independent technology solution integrators, value added resellers, and providers in the entire world. This group supplies solution providers with the necessary tools to remain competitive in the increasingly competitive technology market.

Mr. Josephson's presentation on June 3, 2010 will be aligned with the summit's theme and it will help solution providers learn how to remain competitive today in the IT industry. GetMeOnTop is now #1 on Google NY out of 262 Million search results and Mr. Josephson is prepared to show other business owners how to do the same with their businesses. If you disliked algebra in school, you will find that the SEO + SEM = ROI equation is far more than mere algebra; knowing this equation can be the difference between surviving and prospering.

When you know what goes into the SEO + SEM = ROI equation you will be able to do well with your business, to add more staff, and you will be comfortable as you begin to grab clients away from your competition. This simple equation can help you increase your business's profitability, and it will supply you with the edge you need to come out on top in your industry. In fact, you will find that knowing what this equation means can improve the value of your business, the salability of it, and you might even find that you can retire earlier than you anticipated!

Attendees will be taught how to look at their business search engine rankings based on company specialties and focus; for instance, you can take a look at a site like Remote-Storage.net. If you type into Google the phrase "Remote backup remote storage MSP," you will notice that the site comes up #1 on Google, out of over 800,000 search results. The same holds true for the other 2 biggest search engines, #1 in Yahoo, out of 600,000 results and #1 in Bing. Additionally they are On top in all secondary search engines #1 in AOL, #1 in Ask.com, #1 in AltaVista, #1 in AllTheWeb and others. Understanding the SEO + SEM = ROI equation will show business owners how to do the same for their own websites quickly and with ease!

The SEO/SEM presentation will help business owners assess where their company stands in the search engines and how to find out. Mr. Josephson will explore the importance of understanding search engines and why it is so important to know your search engine position. Business owners and solution providers will get sound advice on how to scale Mt. Google, the leading search engine on the Internet, how to expand

business despite the economic turndown, and how to make a website pay off big time. The presentation will also involve a discussion about how to use SEO and SEM to boost e-commerce site search rankings too.

For more details about the ASCII Summit for 2010 you can visit: <http://www.asciievents.com>. For full details about GetMeOnTop and how the number SEO company in Manhattan can help your business achieve top search engine rankings visit: <http://www.getmeontop.com>.

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