

## **Market Report, "Organic Food: Global Industry Guide", published**

*New Food and Beverage market report from Datamonitor: "Organic Food: Global Industry Guide"*

**May 1, 2010** - [PRLog](#) -- Datamonitor's Organic Food: Global Industry Guide is an essential resource for top-level data and analysis covering the Organic Food industry. It includes detailed data on market size and segmentation, textual analysis of the key trends and competitive landscape, and profiles of the leading companies. This incisive report provides expert analysis on a global, regional and country basis.

### Scope of the Report

- \* Contains an executive summary and data on value, volume and segmentation
- \* Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies
- \* Incorporates in-depth five forces competitive environment analysis and scorecards
- \* Covers the Global, European and Asia-Pacific markets as well as individual chapters on 5 major markets (France, Germany, Japan, the UK and the US).
- \* Includes a five-year forecast of the industry

### Highlights

The global organic food market grew by 9.7% in 2009 to reach a value of \$60 billion.

In 2014, the global organic food market is forecast to have a value of \$96.5 billion, an increase of 60.7% since 2009.

The fruit and vegetables segment generated 31.5% of the global organic food market's overall revenues.

The Americas accounts for 48.7% of the global organic food market's value.

### Why you should buy this report

- \* Spot future trends and developments
- \* Inform your business decisions
- \* Add weight to presentations and marketing materials
- \* Save time carrying out entry-level research

### Market Definition

Organic food is produce that has been independently certified to have been grown free of chemicals. Market values are taken at retail selling price (RSP). Any currency conversions used in the creation of this report have been calculated using constant annual average exchange rates.

For more information or to purchase this report, go to:

- [http://www.fastmr.com/prod/58210\\_organic\\_food\\_global\\_indu...](http://www.fastmr.com/prod/58210_organic_food_global_indu...)

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State/Province	Massachusetts
Zip	01267
Country	United States
Industry	<a href="#">Food, Restaurants, Research</a>
Tags	<a href="#">Food, Organic, Carrefour, Wal-mart, Tesco</a>
Link	<a href="https://prlog.org/10652447">https://prlog.org/10652447</a>



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