

## **No Magic Announces the No Magic World Conference 2010**

*Event Scheduled for November 7-10, in Fort Worth, Texas Promises to be the Premier UML Event for 2010*

**April 8, 2010** - [PRLog](#) -- Plano, TX – No Magic, Inc., the leading global provider of integrated modeling software and services, today announced that it is hosting the first Annual No Magic World Conference, on November 7-10, at the American Airlines Conference Center in Fort Worth, TX.

As the premier UML event of 2010, the No Magic World Conference will assemble hundreds of CIOs; systems engineers; project managers; business analysts; software architects and developers. The conference provides an educational forum to learn more about enterprise architecture, UML, SysML, and No Magic's solutions. It also helps attendees understand how the various components of the No Magic Cameo Suite work together to help teams improve collaboration, shorten project times, ensure project success, and do their jobs more effectively.

Four tracks are currently planned for the conference, addressing topics such as:

Technology: will cover topics including: UML; requirements management; software/hardware development; SOA-ML, MDA; and other topics.

Enterprise Architecture; addresses UPDM; DoDAF/MODAF; Activity-Based Methodology (ABM); and a host of other topics.

Systems Engineering (SysML); provides extensive training for MagicDraw's SysML-plugin; Parametric Simulation; and features a comprehensive SysML Certification Workshop.

And the Training Track: will help users master each of the No Magic products (as well as complementary partner products) and learn how the integration of these offerings helps them do their jobs more effectively. Several certification programs are also included.

No Magic also announced today that it has issued a call for presentations for the event. Over the next several weeks, No Magic will expand the conference content, and parties interested in submitting a proposal to present should contact Raymond Hertz at No Magic.

A number of No Magic's partners and customers are exhibiting and sponsoring the event. Details on each of these sponsors will be made available in subsequent press releases.

“By attending our user's conference, attendees will gain great insight into advanced technology offerings during the three days,” said Gary Duncanson, President and CEO of No Magic. “This event will also provide one of the best networking opportunities of the year - as key customers, partners, and many of the industry's thought-leaders will be joining us in Dallas. If you're a user of No Magic's solutions, then this is a must-attend event.”

About No Magic, Inc.

One of the most respected providers of standards-compliant architecture and business modeling offerings in the industry celebrates its 11th year anniversary of its product line this year. The Cameo™ Suite supports the full enterprise application life-cycle from business requirements/planning through and including final testing with award-winning, OMG® standards-compliant products that efficiently model your organizational structure, business processes, applications, information and technology. MagicDraw®

supports multiple domain-specific models based on UML including: BPMN, SysML, DoDAF/UPDM, MDD, SOA, unit testing, data modeling and more. Professional services include training, consulting, custom applications and MagicDraw® product customizations such as custom modeling domain diagrams, requirements management, team collaboration, design and analysis. Founded in 1995, No Magic, Inc. is headquartered in Plano, Texas with operations worldwide. More information can be found by visiting <http://www.nomagic.com>.

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