

## **New Roof Ice Melters**

New roof ice melting products from Icex are now available. Safe, non-corrosive, non-damaging deicers and ice dam removers for use on roofs and sidewalks below. Won't harm roofing materials and safe for vegetation and lawns below. No chlorides.

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Dreading winter? New eco-friendly Icex Products available through ARB Distributing, (on the web at GreenIceMelt.com) could make life easier and more economical. With over 2/3 of the United States having to fight the winter elements every winter, a huge amount of Sodium Chloride, or Rock Salt, is used each year. Rock salt products are very corrosive and are not environmentally or economically friendly when we look at the damage to our rivers and lakes from runoff and damage to roofs, siding, driveways, sidewalks and lawns due to the harsh chemicals. You should never put any chloride on your roof as it can damage the roofing materials, and kill any shrubs or landscaping vegetation you have down below where the chemicals drip as it melts the ice.

Recently 5 new Icex Products have come on the market for commercial and home use:

The Ice Dam Blaster <sup>TM</sup> is a specialized sleeve of deicer that can be safely placed above and near the are where ice dams form. Ice dams create havoc when ice forms on the roof above the eves and water backs up behind it seeping into the interior of the building through cracks and crevices. The non-corrosive, biodegradable deicer is environmentally safe, and works to under-cut the ice giving a place for the water to drain, thus preventing water from backing up and causing damage. The Ice Dam Blaster<sup>TM</sup> then has time release action preventing a future dam from building up.

Other forms of deicers that are safe for the roof, and vegetation below, are the solid granular NAAC sodium acetate, that works faster than the Ice Dam Blaster <sup>TM</sup>, and a liquid concentrate, CF-7 <sup>TM</sup>, that can be sprayed on the roof, for very fast melting action at cold temperatures. Both can be used in conjunction with the Ice Dam Blaster <sup>TM</sup> for maximum performance. Solid granular CMA, calcium magnesium acetate, or SubZero 20 <sup>TM</sup>, can both be used on the sidewalk and driveway below for very effective deicing and snow melting, using the safest and "greenest" products on the market today. These Icex Products biodegrade in warm weather making them a safe "green" product that is also child and pet friendly. All Icex roof melter products are non-corrosive, non-damaging to roofs and vegetation, safe for new concrete, wood and deck materials, and won't stain flooring and carpeting from tracking it indoors. Another great solid deicer for sidewalks that is available at a much lower cost is Green Earth Ice Melter <sup>TM</sup>.

When fighting the elements, it is good to know that there are eco-friendly products to get the job done in a convenient and responsible manner. To find more about these products, check out the website at www.GreenIceMelt.com or contact Andy Busse at ARB Distributing, LLC in Grand Rapids, Michigan, toll free 1-866-398-9598.

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Earth friendly deicers and ice melters. Safe for the environment. Safe for vegetation, non-corrosive, safe for

pets. CMA calcium magnesium acetate, safe on new concrete. Parking ramp deicers in solid and liquid forms. Rock salt alternative.

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Source A.R.B. Distributing, LLC

City/Town Grand Rapids
State/Province Michigan
Country United States

Industry <u>Home, Retail, Environment</u>

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